

Day 2, 25 August 2009,

08:30 — 11:00, SESSION 4: Bridging the Digital Divide by Broadband

“Case Study on sustainable national broadband proliferation”, **Christoph Legutko (Intel)**

Abstract: The Costs of doing nothing

Broadband belongs to the basis infrastructures of a country and meanwhile is becoming as important and non-renounceable for further country development like water or electricity supply. The presentation analysis the costs of not making the right decisions on attracting the capital, on releasing the spectrum, on spectrum assignment method, etc. The presentations delivers also some examples on actions avoiding economical loses resulting from doing nothing.