



ITU-ABU REGIONAL WORKSHOP ON  
NEEDS OF DEVELOPING  
BROADCASTERS FOR DIGITAL  
SERVICES IMPLEMENTATION



1-4 December 2008, Vientiane, Laos

Dear Sir / Madam

We are pleased to invite your organization to participate in the Regional Workshop on **Needs of Developing Broadcasters for Digital Broadcasting Services Implementation** that will be held in Vientiane, Lao P.D.R. from 1-4 December 2008.

The Workshop, which is organized by the Asian Broadcasting Union (ABU) in cooperation with the International Telecommunication Union (ITU) aims to provide a forum for information sharing and discussion among developing broadcasters and other industry players in the region in order to assist them in making decisions on how best the countries in the region could transit to digital services and how they need to prepare themselves for digital implementation.

ITU is cooperating with ABU in preparing the workshop's programme and in selecting suitable speakers and providing an expert to deliver presentation. The objective of this workshop is to provide a unique opportunity to such broadcasters to assess their requirements logically, both in terms of expertise and infrastructure, determining strategies useful for implementing digital services and marshalling the required resources. It is addressed to senior officials, engineers and decision makers dealing with policy, regulatory, planning and operational aspects of digital broadcasting.

The workshop will be interactive. Participants will be exposed to background information on digital transition as well as practical elements concerning digital services implementation in the existing environment. As an important part of the workshop, individual broadcasters will be asked to prepare an assessment of the status of their own preparedness for transition to a digital environment and plans for digital services for their own countries.

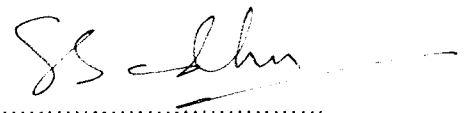
ITU is providing financial support to ABU for fellowships to facilitate a wider participation of delegates from the Asia Pacific region in the workshop. As the funding is limited, priority will be given to Least Developing Countries (LDCs) and eligible developing countries subject to availability of funds. Participants from broadcasters, ministries and regulatory bodies in charge of broadcasting sector wishing to benefit from the fellowships are kindly requested to contact ABU. Please note that deadline of submission of fellowship requests is 20 November 2008. We have also attached for your perusal: (a) workshop programme schedule, (b) Delegates Information Sheet and (c) Registration Form.

We look forward to your active participation in this important event.

Yours sincerely,



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the Pacific Region  
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Sharad Sadhu  
Director Technical Department  
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