



## **Ricardo Tavares**

Ricardo Tavares is Senior Vice President, Public Policy, of the GSM Association. Mr. Tavares heads national market interventions at the GSMA, managing GSMA's global regulatory agenda in key emerging markets such as the BRIC countries (Brazil, Russia, India and China).

Mr. Tavares is considered one of the top international experts in the politics of telecommunications regulation, with emphasis on spectrum, licensing and reputation of the mobile industry. From 1999 to 2003, he was Senior Director of International Operations at Wireless Facilities, Inc., a global leader in design, deployment and management of wireless networks. He has consulted on international strategy with key players in various segments of the wireless industry.

Mr. Tavares had been a journalist, editor and researcher in international political economy with extensive experience in telecommunications and energy regulation. He was a regulatory fellow at the Institute of the Americas, based at the University of California at San Diego; a trade policy analyst at the Washington, D.C. based Brazil Network; and a member of one of Brazil's largest NGOs, FASE (Federation of Organizations for Social and Educational Assistance), in Rio de Janeiro.

Mr. Tavares holds a Masters Degree in Political Science from the Rio de Janeiro University Research Institute (IUPERJ) and pursued graduate studies in international political economy at the University of California, San Diego's Graduate School of International Relations and Pacific Studies.

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