

Short Biography:

Pierre Baillot has been working for Alcatel since 1992, taking different positions in Marketing such as Product Manager and Market Manager. Pierre joined Alcatel Mobile Communications Division in January 2001 and is currently working within the Marketing Mobile Solutions department, which focuses on downstream marketing and sales support for 2G & 3G Mobile Networks.

He graduated in Electronics and Business Administration from French Universities. He followed the MBA marketing course from INSEAD specialized in Telecom.

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