

Creating Value Through True Convergence

Times are changing – and fast. Market realities are encouraging end users to redefine the kind of communications experience they want and in response, convergence is poised to help service providers deliver it. There are many definitions of convergence and the term can be interpreted in a variety of ways from relatively simple blending at the applications level to complex re-engineering within the network. For Lucent, the vision of convergence starts with reducing complexity. In this presentation we will discuss how every aspect of the network must be de-layered -- from design to supply to installation, management and service delivery. Our vision centers on products, services and software integrated across three layers of the network – the transport layer for end-user access, the services control layer to manage the network, and an applications layer to rapidly deploy new services. Central to this vision is the IP Multimedia Subsystem (IMS) that ensures Value over IP™ for service providers. During this discussion we will describe the advantages of an IMS-based architecture and how a rich portfolio of IMS-enabled, integrated next generation solutions is the only way to ensure market leadership in convergence