



Jean-Pierre Bienaimé

Following a long and distinguished career within the telecommunications industry, Jean-Pierre Bienaimé was elected in January 2003 as Chairman of mobile industry association The UMTS Forum, with a mission to promote a common vision of the development of 3G/UMTS and of its evolution, and to ensure its worldwide commercial success.

Joining France Telecom (FT) in 1979, his responsibilities included financial management, marketing and product development for international business services and corporate networks, Director of Business Development and subsidiaries at France Cables & Radio (FT Group), Chief Executive Officer of FT subsidiary Nexus International, and Director of International Development at France Telecom Mobiles (2000).

After the purchase of Orange by France Telecom, Bienaimé was appointed Group Technical Support Director at Orange until January 2003. In this position, he provided technical and IT support to the business units and mobile affiliates of Orange and France Telecom worldwide, and contributed to Orange's corporate programmes such as re-branding and franchising.

Jean-Pierre graduated from the ESSEC Business School – Paris (MBA), from the Institut d'Etudes Politiques de Paris, and from the Ecole Nationale Supérieure des Postes et Télécommunications – Paris. He also holds an executive degree from INSEAD – Fontainebleau, and attended a senior executive programme at Kelley School of Business, Indiana University at Bloomington, USA.

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