

Presentation 5: Changes in Consumer Behavior and Convergence between MMDS and Cable Services

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(i) How the “connected world” affects the consumer behavior on his search for entertainment and information. (ii) The technologic development of wireless devices and systems – convergence between cable and MMDS, mobility and portability. (iii) Market movements in wireless technology, MMDS. (iv) Stakes for the future of entertainment and information in wireless systems and MMDS. (v) Broadband services with MMDS (DOCSIS) technology.