

UMTS FORUM

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Title: Jean-Pierre Bienaimé Short CV

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Jean -Pierre Bienaime CV

Jean-Pierre graduated in business and economics at ESSEC Business School (Ecole Supérieure des Sciences Economiques et Commerciales - Paris) and at Institut d'Etudes Politiques de Paris, and received a diploma of the Ecole Nationale Supérieure des Postes et Télécommunications, in Paris.

He completed later this initial education by a business degree at INSEAD (The European Institute of Business Administration – Fontainebleau) and a senior executive program at Kelley School of Business, Indiana University at Bloomington, USA.

He has worked at France Telecom Group since 1979, holding various positions. He began his career in the domain of financial management, with central and regional responsibilities for France Telecom (FT) during 9 years, including the position of Head of Planning Group, which led him to elaborate the "1983-1986 Telecommunications Charter", and to represent France Telecom for the French 9th National Plan (1984-1988).

He worked from 1988 until end 1999 in marketing and business development functions in the field of international business services and data networks, holding several positions, such as deputy director of marketing and product development at France Telecom Worldwide Networks and Services, director of business development and subsidiaries at FCR (FT group) and Chief Executive Officer of Nexus International, a subsidiary of FT dedicated to business communications abroad. During this period, he was also the chairman of Cyrus, mobile operator in Congo.

In 2000 he took the position of Director of International Development at France Telecom Mobiles, mainly organizing the operational support for business development and launch of mobile activities of FT group worldwide, in the period of attribution of the 3G licences in most of Europe. After the purchase of Orange by FT and the reorganisation that followed, he was appointed as Group Technical Support Director at Orange until his secondment to chairman of the UMTS Forum where he has been in the role since February 2003