

Letter of Intent  
Between  
the

International Telecommunication Union  
And the  
European Broadcasting Union

**WHEREAS** the **International Telecommunication Union** (hereinafter referred to as "ITU"), having its seat located at Place des Nations, CH-1211 Geneva 20, Switzerland, is an intergovernmental organization and a specialized agency of the United Nations created with the objective of facilitating peaceful relations, international cooperation among peoples and economic and social development by means of efficient telecommunication services with the purpose, among others, of fostering international cooperation in the delivery of technical assistance to the developing countries to promote the development of their telecommunication networks and services;

**WHEREAS** the **European Broadcasting Union** (\*) (hereinafter referred to as "EBU"), having its seat located at 17A L'Ancienne-Route, 1218 Grand-Saconnex, Geneva, Switzerland, is the largest professional association of national broadcasters in the world. Working on behalf of its Members in the European area, the EBU negotiates broadcasting rights for major sports events, operates the Eurovision and Euroradio networks, organizes programme exchanges, stimulates and coordinates co-productions, and provides a full range of other operational, commercial, technical, legal and strategic services;

**THEREFORE**, the I T U and the E B U (hereinafter collectively referred to as the "Parties") have agreed to enter into this LETTER OF INTENT (hereinafter referred to as the "Letter").

The Parties express their intention to work collaboratively, on a non-exclusive basis, on a number of related initiatives and activities connected to the implementation of the plan of Action of the World Summit for the Information Society.

Listed below are the areas of collaboration which have been identified and considered of mutual benefit:

1. Technical cooperation in developing tools in the area of broadcasting;
2. Joint activities to be carried out with the support of experts from EBU and ITU to enhance broadcasters' knowledge in developing countries (including countries with economies in transition) and assist them in the transition from analogue to digital broadcasting. Particular attention is to be paid to developing countries (including countries with economies in transition) in Region 1 (as defined by the Radio Regulations) for the implementation of the GE-06 Agreement and their shifting from analogue to digital;
3. Human resources development and capacity building activities with a special focus on developing countries (including countries with economies in transition), aimed at training staff of local governments and administrations on ITU and EBU tools and facilities available, in relation to digital broadcasting.

The terms of specific joint projects, activities and actions that ITU and EBU intend to develop will be more particularly set forth in detailed project documents to be agreed upon and signed by both Parties, detailing the operational aspects, expected outcomes, work schedules, applicable budgets and financial arrangements, including cost sharing arrangements as appropriate.

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It is understood that this letter is not a commitment on the part of any Party to engage in projects, activities and actions that would require financial resources other than those available. It is furthermore understood that the Parties will apply their own administrative and financial Rules and Regulations and comply with their own practices.

(\*) NOTE: The EBU will play a facilitation role with regard to the World Broadcasting Union (WBU)'s involvement in ITU-EBU joint activities. The WBU is the coordinating body for broadcasting unions which represents broadcaster networks across the globe.

For the International  
Telecommunication Union

Dr Hamadoun I. Touré  
Secretary-General

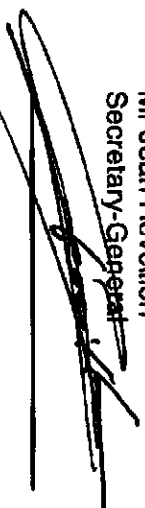


Date: 13-04-2007

Place: GENEVE

For the European Broadcasting  
Union

Mr Jean Ravellon  
Secretary-General



Date: 13.04.07

Place: Geneve