



## ***One Network***



- A world's first!
  - Provide customers with the same home user experience across the region
  - We are the leading mobile network capitalizing on our unmatched contiguous footprint across the region

## One Network Experience



- Use any existing Celtel SIM (prepaid or postpaid) across all Celtel countries in Africa
  - Automatic
  - No tariff plan selection
- Receive incoming calls free
  - No roaming or other extra charges
- Make local calls at local rates
- Top up using local scratch cards everywhere

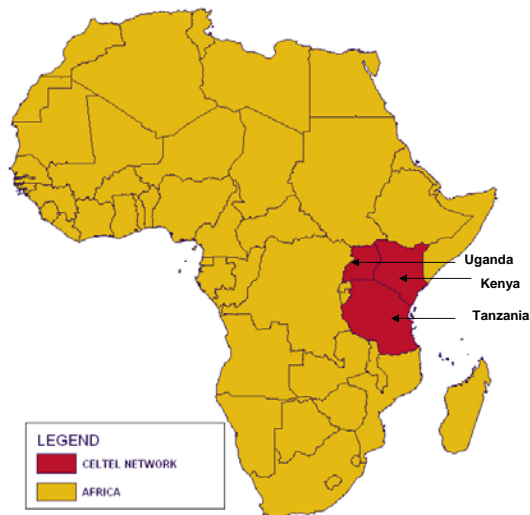
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## One Network: Phase 1



- East Africa region became one network in September 2006
- Only operator present in Kenya, Uganda and Tanzania



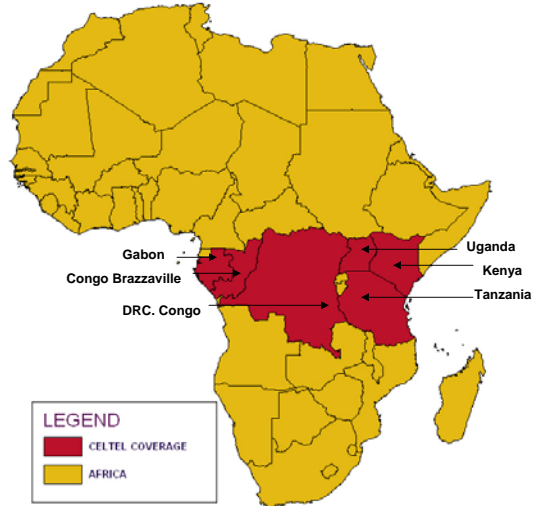
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## One Network: Phase 2



- This week we launch Seamless coverage from Indian Ocean to Atlantic Ocean
- 6 countries on One Network
- All benefits of One Network available



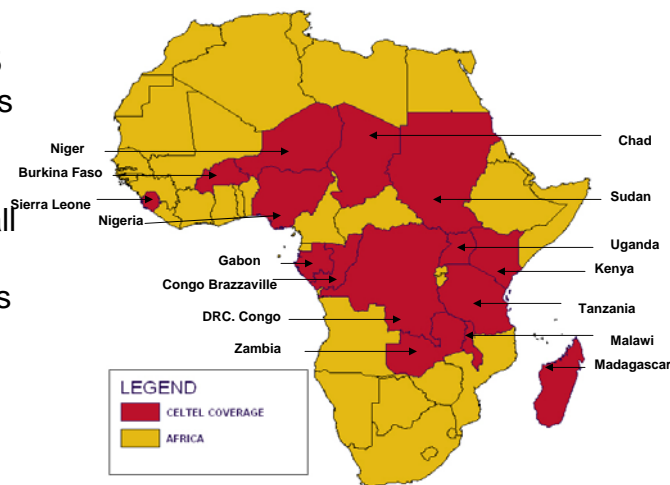
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## One Network: Phase 3



- Connect approximately 15 million Customers across Africa
- One network to all 15 Celtel operations across Africa
- Africa, One People, One Network



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*Making life better*