

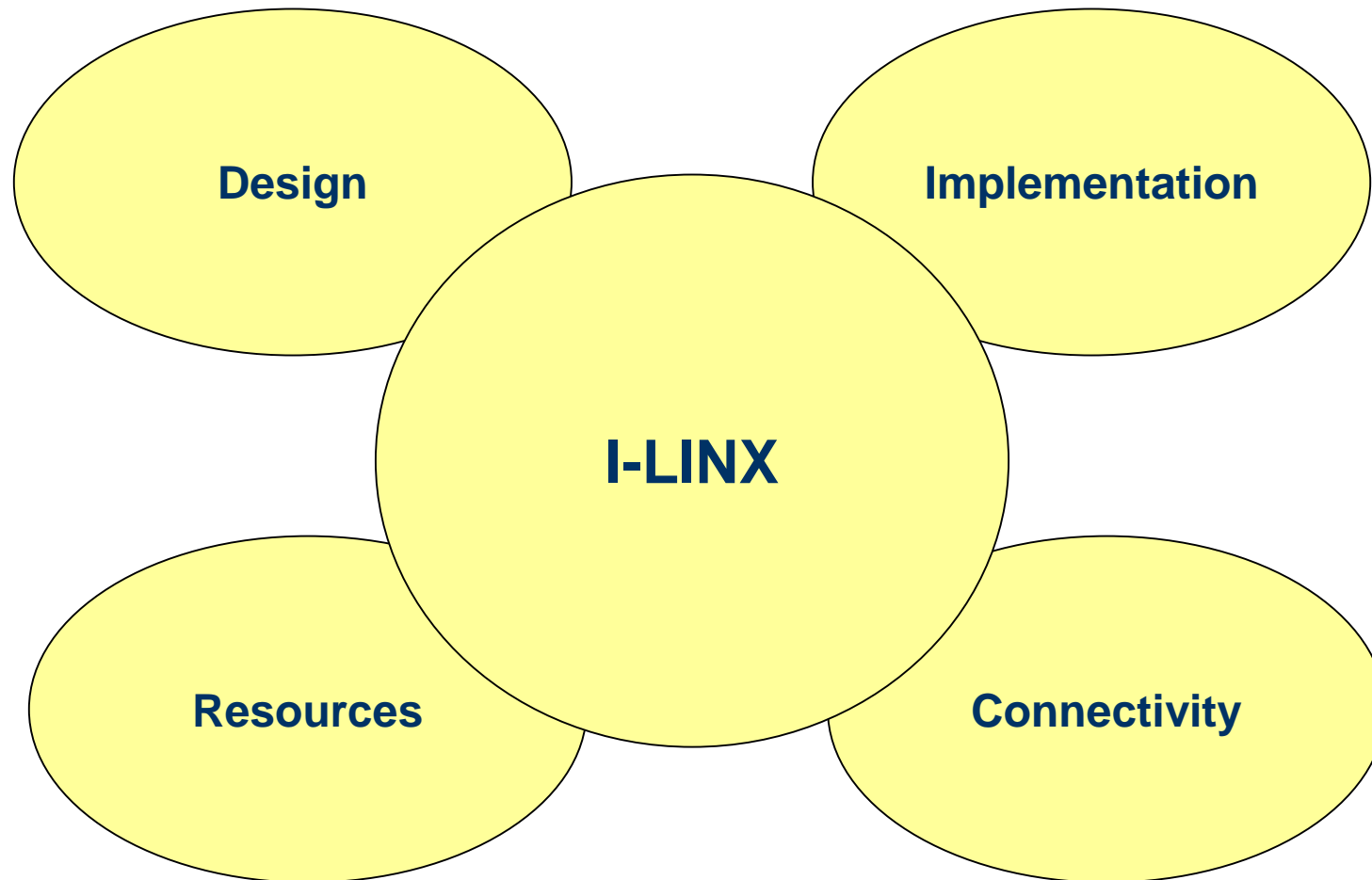
**IMPLEMENTING THE ITU-INMARSAT
E-LEARNING INITIATIVE**

*ICT STAKEHOLDER FORUM
MAURITIUS 2004*

- **International Consultancy providing ICT strategies to Development, government and multinational organizations**
- **Design appropriate ICT solutions for end-to-end connectivity**
- **Deliver e-applications for: agriculture, commerce, education, government, health and humanitarian aid**
- **Provider of innovative satellite connectivity products including INMARSAT, Iridium and VSAT solutions.**
- **ICT4D Division of the MVS Group, an Inmarsat Distribution Partner**

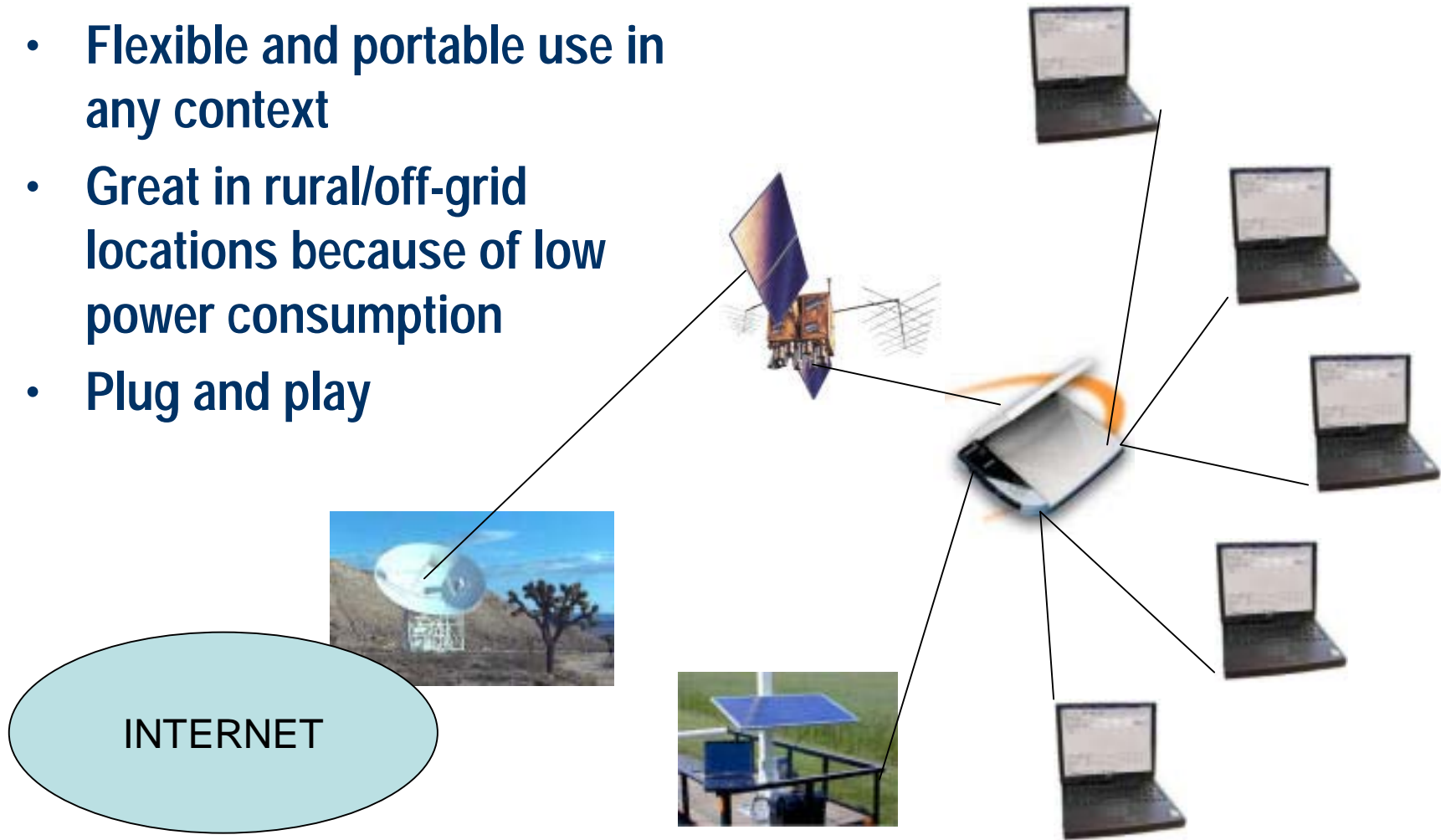
Why are we here?

- **Strategic partnership with ITU and INMARSAT**
- **Unique approach**
- **Connectivity as means not end**
- **Integrated model**
- **Human capacity development**
- **Sustainability strategies**
- **I-LINX contribution = Cost-savings**
- **Access to additional partner resources**



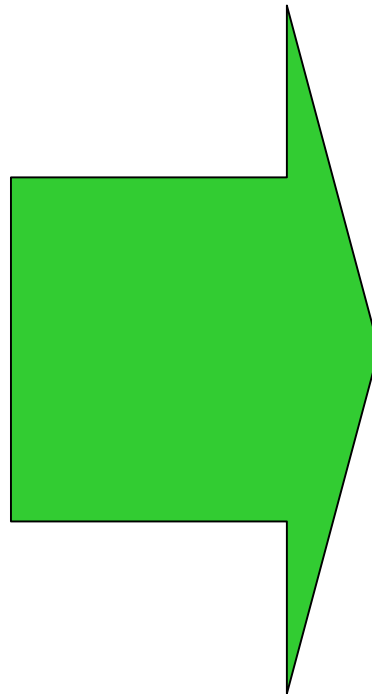
Why RBGAN?

- Flexible and portable use in any context
- Great in rural/off-grid locations because of low power consumption
- Plug and play



Lessons Learned

Short-term Survival
Government Approval
Donor Driven
NGO Ownership
Redundant Efforts
Public Funds
Cost Prohibitive
Urban



Sustainability Strategies
Government Commitment
Community Driven
Local Ownership
Project Coordination
Private Participation
Creative Solutions
Rural

This is why...





What is our approach?

- **Develop a strategic design for ICT centers in conjunction with partner governments**
- **Mobilize community stakeholders (government, teachers, residents, NGOs, businesses)**
- **Set-up and launch ICT Centers**
- **Provision most appropriate connectivity option**
- **Ongoing technical and human capacity building**
- **Integrate local sustainability models**
- **Coordination with other agencies**

- **Assess user/community needs and translate into services and content**
- **Site survey to understand technical requirements for center infrastructure**
- **Collaborate with other organizations active in the locality**
- **Program design, both content and technical, for each site**
- **Exit strategy/localization plan with sustainable financial model linked to Center services**
- **Involve local/foreign private sector contributors**

- identify community stakeholders at each site
 - Community needs assessment
 - Community leaders trained as trainers
 - Local interest groups contribute resources

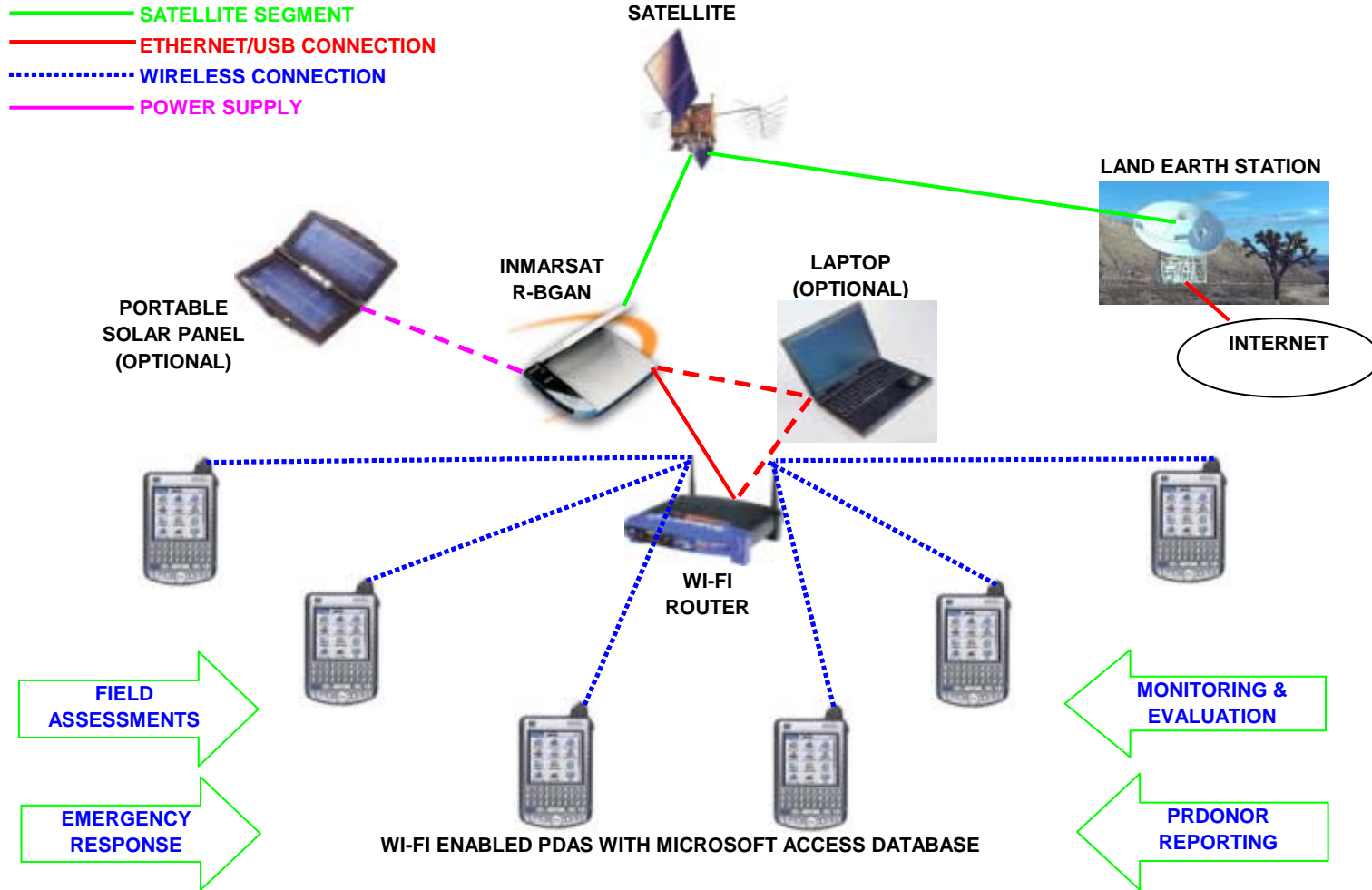
Needs based content = social benefits
Universal service = government benefit

- **Physical set-up of Centers or rehabilitation of existing host facilities**
- **Public outreach events and demo activities**
- **Voucher payment system to draw interest**
- **ICT training courses launched**
- **Fax, phone, email, and other business services operational for a fee**

- **Center Management, Finance and IT**
- **Business Management Skills**
- **Reporting**
- **Customer Service**
- **Community needs assessment/facilitation**
- **Extension services**

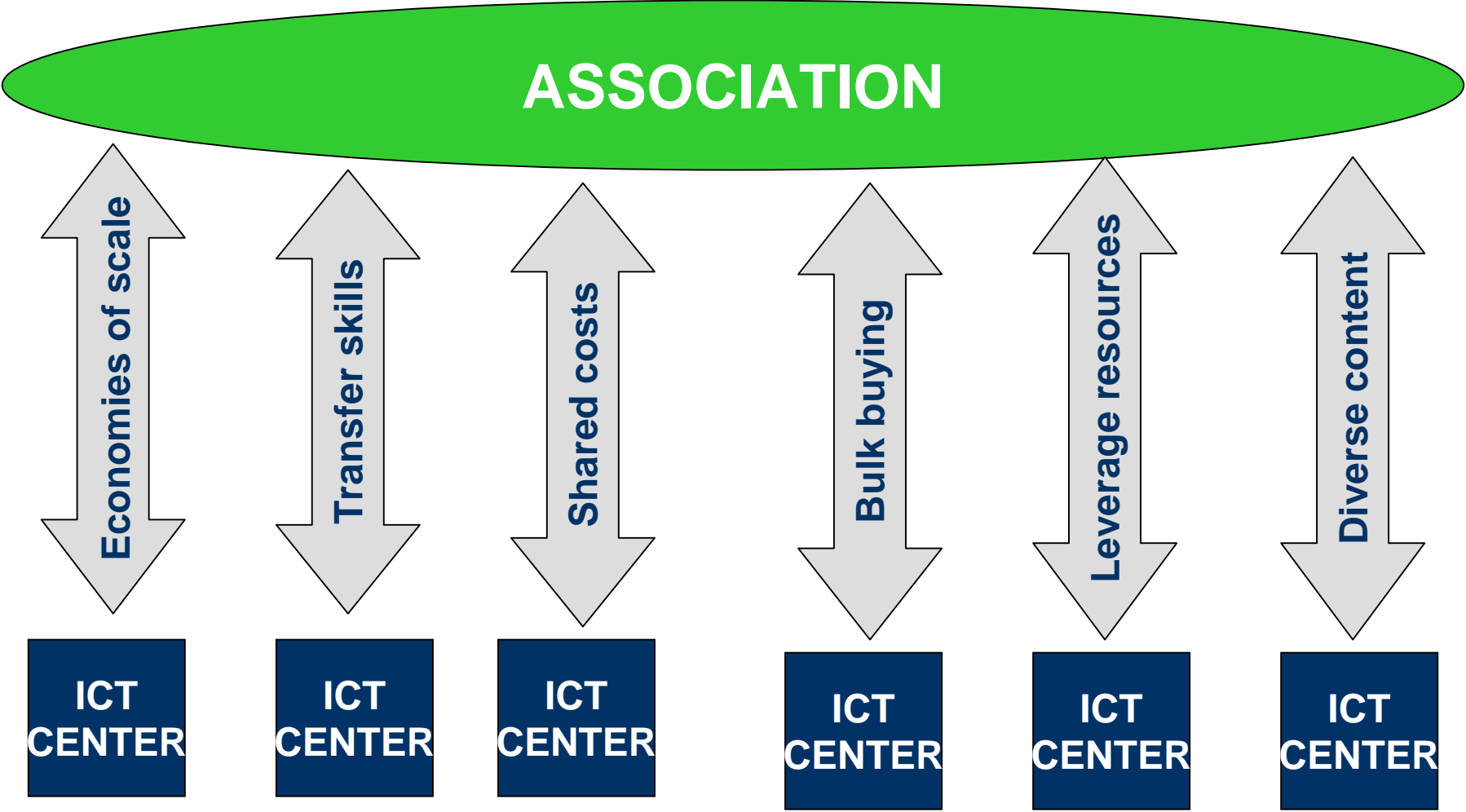
- **Technical Skills**
- **Vocational training**
- **IT certification training**
- **Professional skills training online**
- **Additional community services (healthcare, agriculture, government information)**

RBGAN-PDA MODEL



- **Fee for business services**
- **Competitive tender for owner/operators**
- **Voucher program**
- **Partnerships**
- **Offer spectrum of high demand services and info**
- **Community contributions**
- **Volunteer/internship-to-work**
- **Renewable energy**
- **Establish association of ICT Centers**

Association Benefit



- Meet with interested partners
- Dialogue to action
- Finalize project document with ITU/INMARSAT

Let's get started!

