



8TH WORLD TELECOMMUNICATION/ICT INDICATORS MEETING
24-26 November 2010
CICG, Geneva, Switzerland, Rooms 3&4

Final Agenda

Wednesday, 24 November 2010	
08.00 – 09.30	<i>Delegates Registration in ITU Montbrillant Building</i>
09.30 – 11.00	<p>Opening</p> <ul style="list-style-type: none"> ✓ Mario Maniewicz, Chief, Policies and Strategies Department, ITU/BDT ✓ Chair of the WTIM: Lamia Chaffai Sghaier, Secretary of State for information, Internet and free software, Ministry of Communication Technologies, Tunisia ✓ Sami Al Basheer Al Morshid, Director, ITU/BDT <p>Keynotes</p> <ul style="list-style-type: none"> ✓ Jirawan Boonperm, Permanent Secretary, MICT, Thailand (statement delivered by Sureerat Santipaporn, Chief, ICT Statistics, National Statistical Office) ✓ The importance of ICT data to measure its economic impact Raul Katz, Director, Business Strategy Research, Columbia Business School ✓ Making sense of the world: how ICT indicators support business strategies Ilkka Lakaniemi, Director, Business Environment Strategy, Nokia Corporation <p>Introduction</p> <ul style="list-style-type: none"> ✓ Susan Teltscher, Head Market Information and Statistics Division, ITU/BDT
11.00 – 11.15 Coffee break	
11.15 – 12.30	<p>Session 1: Measuring ICT impact – joint ITU/OECD/EU session</p> <p>Moderator: Susan Teltscher, Head, Market Information and Statistics Division, ITU/BDT</p> <ul style="list-style-type: none"> ✓ Measuring the economic impact of ICTs: an overview Vincenzo Spiezia, Head, Information and Communication Technologies Unit, Directorate for Science, Technology and Industry, OECD ✓ The impact of ICT on growth and competitiveness in Europe Lucilla Sioli, Head, Economic and Statistical Analysis Unit, DG Information Society and Media, European Commission ✓ The economic impact of ICT and intangibles: what do we know, what do we need to know? Jonathan Haskel, Professor of Economics, Imperial College Business School, London ✓ Open discussion
12.30 – 14.30 Lunch break	

14.30 – 16.00	<p>Session 2: Measuring ICT impact (Continued)</p> <p>Moderator: Raul Katz, Director, Business Strategy Research, Columbia Business School</p> <ul style="list-style-type: none"> ✓ Measuring the impact of broadband: employment effects Jonathan Liebenau, Reader in Technology Management, London School of Economics ✓ Mobiles, connectivity and growth Kalyan Dasgupta, Principal, Berkeley Research Group (UK) ✓ Mobile phones and economic development in Africa Isaac Mbiti, Assistant Professor, Department of Economics, Southern Methodist University ✓ Open discussion
16.00 – 17.30	<p>Session 3: Measuring household ICT access and individual ICT use</p> <p>Moderator: Alexandre Barbosa, Head, Center of Studies on Information and Communication Technologies, Brazilian Network Information Center, Brazil</p> <ul style="list-style-type: none"> ✓ Progress in measuring household ICT access and individual ICT use Doris Olaya, Statistician, Market Information and Statistics Division, ITU/BDT ✓ Recent developments in measuring individual ICT use: online activities, Internet security Albrecht Wirthmann, Head of Section, Information Society Statistics, Eurostat ✓ Measuring broadband Internet access in households Gerardo López Sánchez, Director, Science and Technology Statistics, INEGI, Mexico ✓ Open discussion
17.30 – 18.30	Reception in CICG

Thursday, 25 November 2010

09.30 – 11.00	<p>Session 4: ICT infrastructure and access indicators</p> <p>Moderator: Michelle Park, Senior Researcher, Korea Association of ICT Promotion (KAIT)</p> <ul style="list-style-type: none"> ✓ Report of the Expert Group on Telecommunication/ICT Indicators (EGTI) Christian Madsen, Head of Section, National IT and Telecom Agency, Denmark and Chair of the ITU Expert Group on Telecom/ICT Indicators (EGTI) ✓ ITU Handbook for the collection of administrative data on telecommunication/ICT services Esperanza Magpantay, Senior Statistician, Market Information and Statistics Division, ITU/BDT ✓ Open discussion
11.00 – 12.30	<p>Session 5: ICT infrastructure and access indicators (continued)</p> <ul style="list-style-type: none"> ✓ The OECD broadband indicators: experience from data collections Frederic Bourassa, Statistician, Information, Communications and Consumer Policy Division (ICCP), OECD ✓ European Commission broadband data Miguel Gil-Tertre, Economist, DG Information Society and Media, European Commission ✓ Broadband measurement in Egypt: success story and challenges ahead Nagwa El-Shenawy, Director, Information Center, Ministry of Communication and Information Technology (MCIT), Egypt ✓ Wireless broadband: counting subscriptions, Malaysia's experience Koay Hock Eng, Head, Statistics and Knowledge Resource Department, Malaysian Communications & Multimedia Commission ✓ Open discussion
12.30 – 14.30 <i>Lunch break</i>	

14.30 – 16.00	<p>Session 6: Partnership on Measuring ICT for Development: Measuring e-government</p> <p>Moderator: Torbjörn Fredriksson, Chief, ICT Analysis Section, Division on Technology and Logistics, UNCTAD</p> <ul style="list-style-type: none"> ✓ Update on recent developments on the Partnership on Measuring ICT for Development Mariana Balboni, Coordinator, Observatory for the Information Society in Latin America and the Caribbean (OSILAC), ECLAC ✓ Statistics on e-government Virginia Balea, Acting Director, Structural Business Statistics Directorate, National Institute of Statistics, Romania ✓ E-government indicators – presentation of proposed Partnership core list of indicators Makane Faye, Senior Regional Advisor, Coordinator, e-Applications, UNECA ✓ Open discussion
16.00 – 17.30	<p>Session 7: Partnership on Measuring ICT for Development (continued): Measuring the WSIS targets</p> <ul style="list-style-type: none"> ✓ Measuring the WSIS targets – presentation of proposed Partnership list of indicators Vanessa Gray, Senior ICT Analyst, Market Information and Statistics Division, ITU/BDT ✓ Indicators for linguistic diversity on the Internet: the way forward (WSIS target 9) Daniel Pimenta, Funredes and Mayaa ✓ Estimating Internet users (WSIS target 10) Helani Galpaya, Chief Operating Officer, LIRNEasia ✓ Open discussion
Friday, 26 November 2010	
09.30 – 11.00	<p>Session 8: Measuring child online safety</p> <p>Moderator: Souheil Marine, Head, ICT Applications and Cybersecurity Division, ITU/BDT</p> <ul style="list-style-type: none"> ✓ Measuring child online protection: statistical framework and indicators Susan Teltscher, Head, Market Information and Statistics Division, ITU/BDT ✓ Measuring online risks encountered by children: the EU Kids Online survey Sonia Livingstone, Professor of Social Psychology and Head of Department, Media and Communications, London School of Economics ✓ Cyber Peace Initiative: Egypt's e-safety profile Nevine Tewfik, Director, Research and Strategies, Information Infrastructure Division, Ministry of Communications and Information Technology (MCIT), Egypt ✓ ICT Kids 2009 survey - Brazil Juliano Cappi, Senior Information Analyst, Center of Studies on Information and Communication Technologies, Network Information Center, Brazil ✓ Open discussion
11.00 – 12.30	<p>Session 9: Measuring ICT and climate change</p> <p>Moderator: Reinhard Scholl, Deputy Director, ITU/TSB</p> <ul style="list-style-type: none"> ✓ Quantifying the impact of ICTs on climate change Keith Dickerson, Director, Climate Associates Ltd and Chair of ITU-T SG5 WP3 ✓ Evaluating the carbon-reducing impacts of ICT Daniela Torres, Telefonica and member of GeSI (Global e-Sustainability Initiative) ✓ Climate change: the contribution of telecommunications Ewan Sutherland, Research Associate, LINK Centre, University of Witwatersrand ✓ Open discussion
12.30 – 14.30 Lunch break	
14.30 – 16.00	<p>Concluding Session</p> <ul style="list-style-type: none"> ✓ Draft summary and conclusions of the meeting Lamia Chaffai Sghaier, Secretary of State for information, Internet and free software, MCT, Tunisia ✓ Closing and the way forward Mario Maniewicz, Chief, Policies and Strategies Department, ITU/BDT