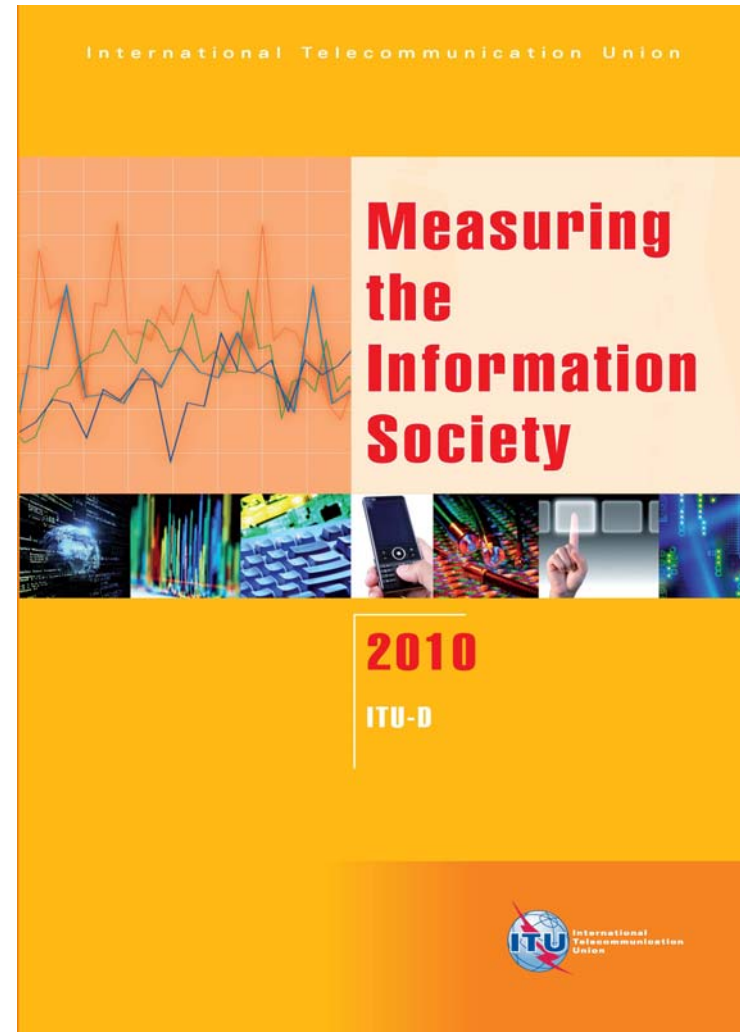


Press launch Geneva and New York 23 February 2010

Market Information and
Statistics Division
BDT/ ITU



Measuring the Information Society, 2010

Two international ICT benchmarking tools

ICT Development Index (IDI)

- 11 indicators
- Three areas:
 - ICT access
 - ICT use
 - ICT skills
- 159 economies
- Two years (2007, 2008)

ICT Price Basket

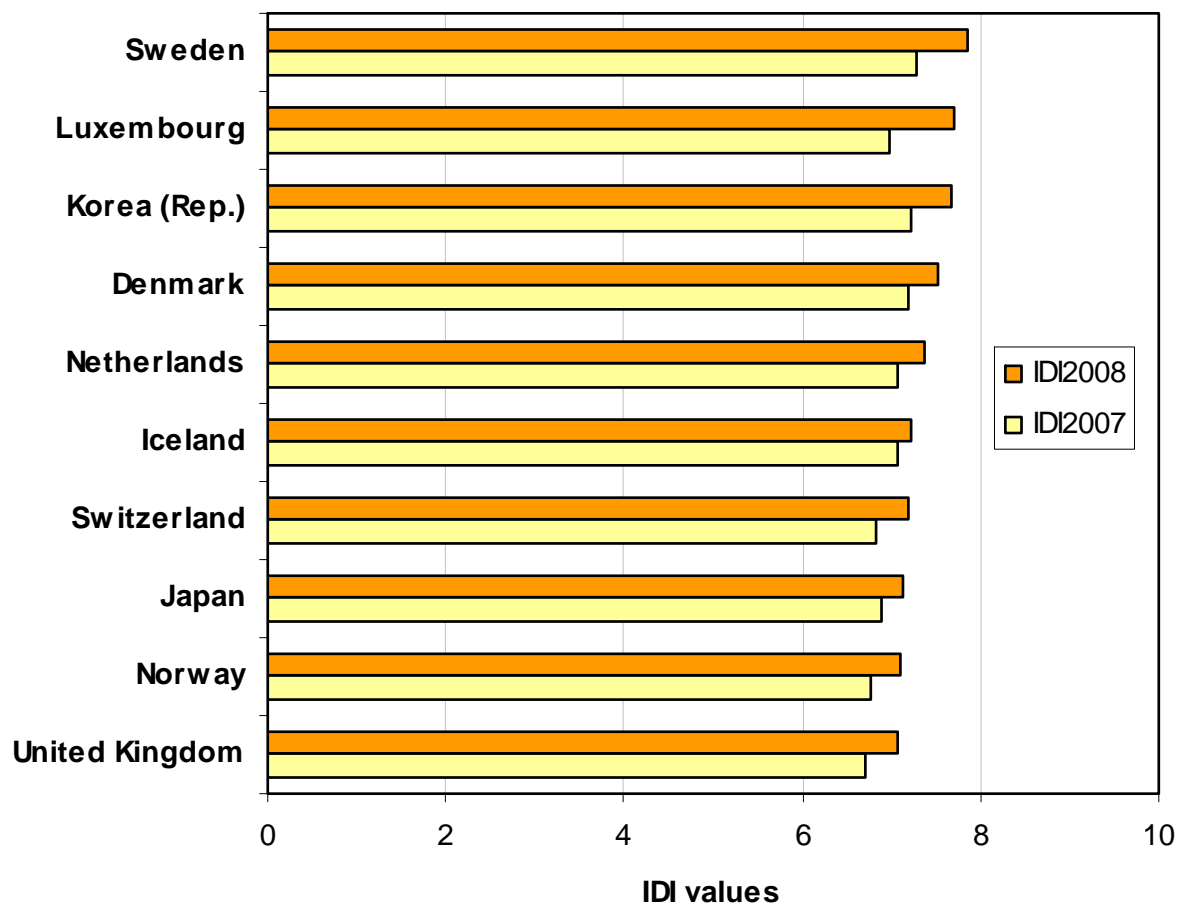
- Entry-level price for three ICT services:
 - fixed telephone
 - mobile cellular
 - fixed broadband Internet
- 161 economies
- Three calculations:
 - US\$, PPP\$, % of monthly GNI per capita
- Two years: (2008, 2009)

Main findings

- The IDI scores have increased in all 159 countries – access and use of ICTs continues to grow worldwide
- Costs of ICT services are falling globally, particularly fixed broadband Internet - but still out of reach for many people in developing countries

Top IDI countries mainly from Europe

Sweden ranks first for the second year in a row



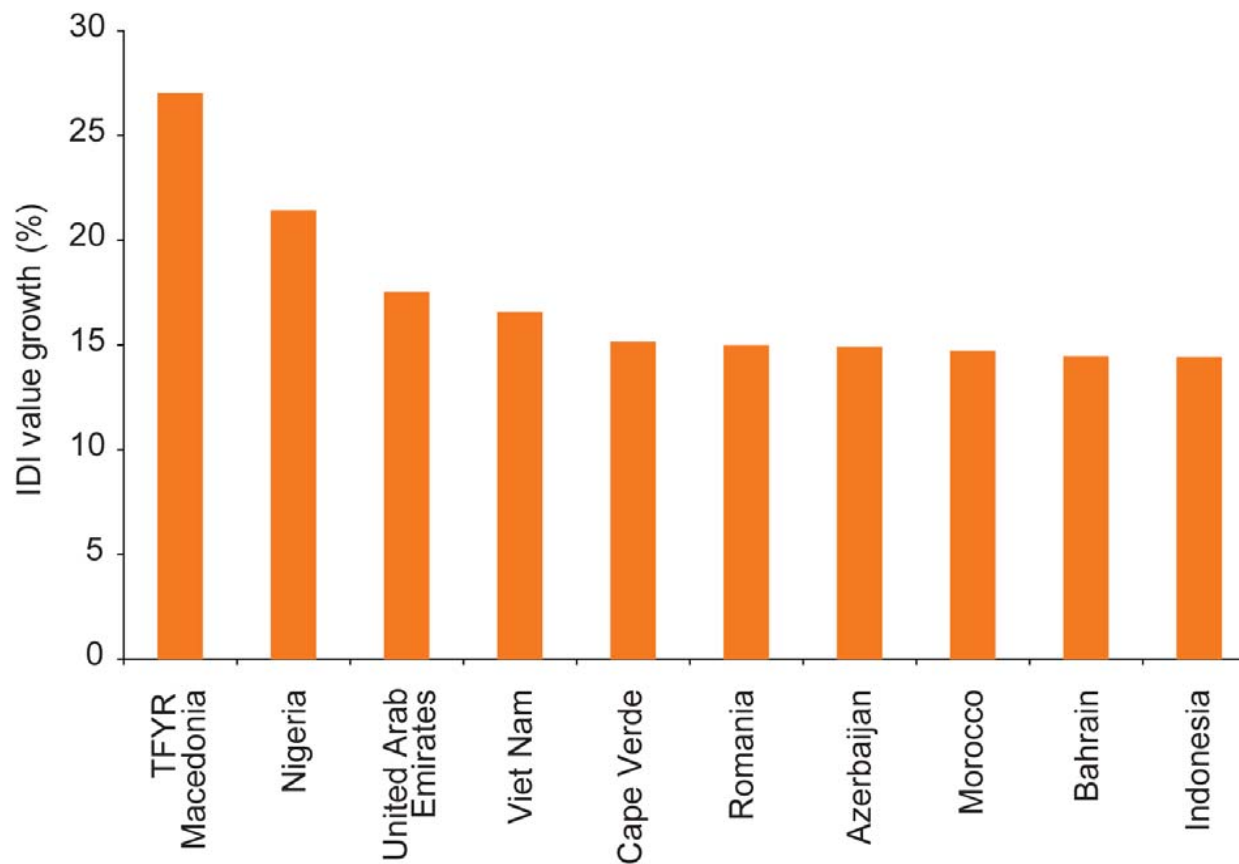
Source: ITU

Who tops the IDI in each region?

Regional IDI Rank	Europe	Asia & Pacific	Americas	Arab States	CIS	Africa
1	Sweden	Korea (Rep.)	United States	UAE	Russia	Seychelles
2	Luxembourg	Japan	Canada	Bahrain	Belarus	Mauritius
3	Denmark	Hong Kong, China	St Vincent and the Grenadines	Qatar	Ukraine	South Africa
4	Netherlands	Singapore	Argentina	Saudi Arabia	Kazakhstan	Cape Verde
5	Iceland	Australia	Uruguay	Kuwait	Moldova	Botswana

Source: ITU

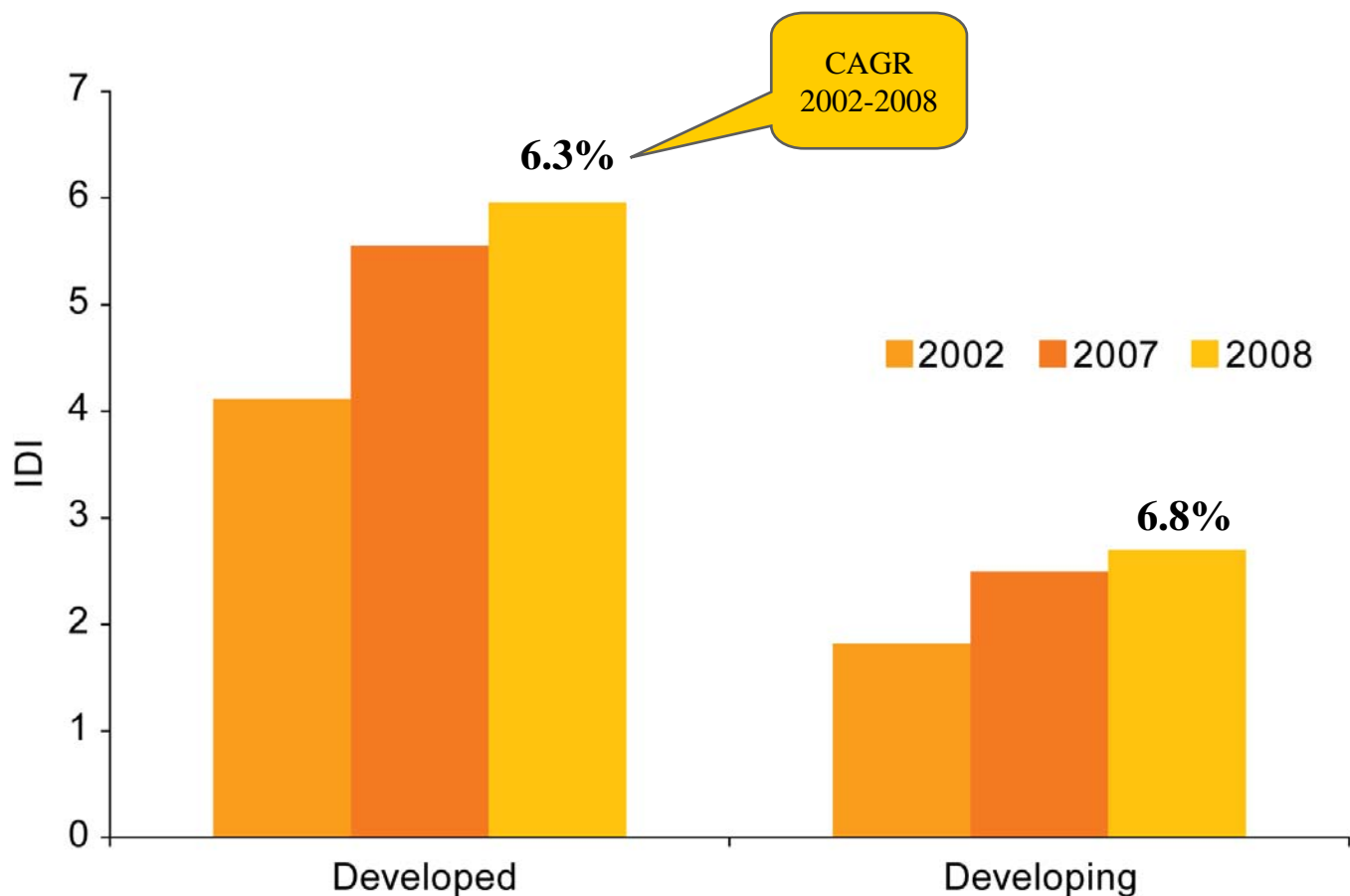
Most dynamic economies are from the developing world



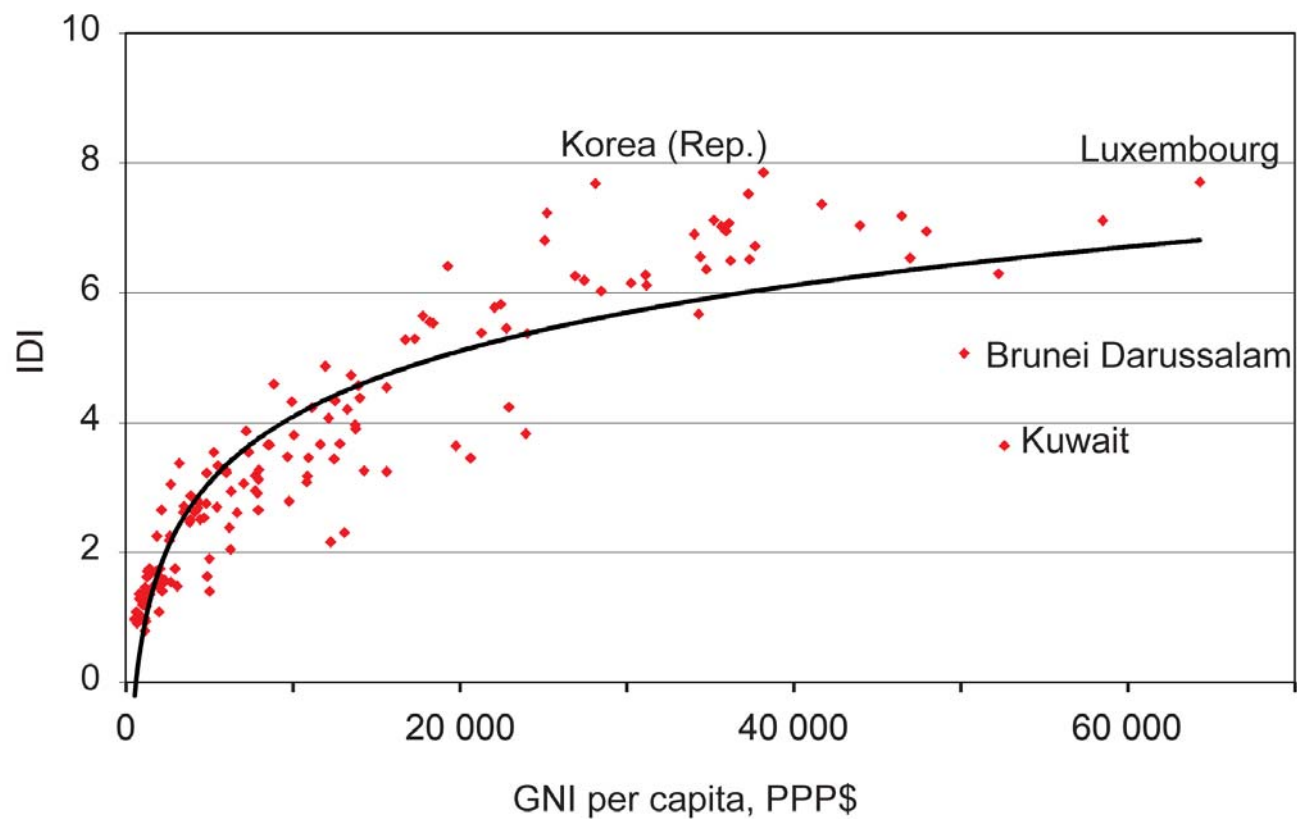
Source: ITU

MIS 2010 Press launch, 23 February 2010

Catching up: developing countries have lower ICT levels but stronger growth



Income plays a critical role, but not the only one

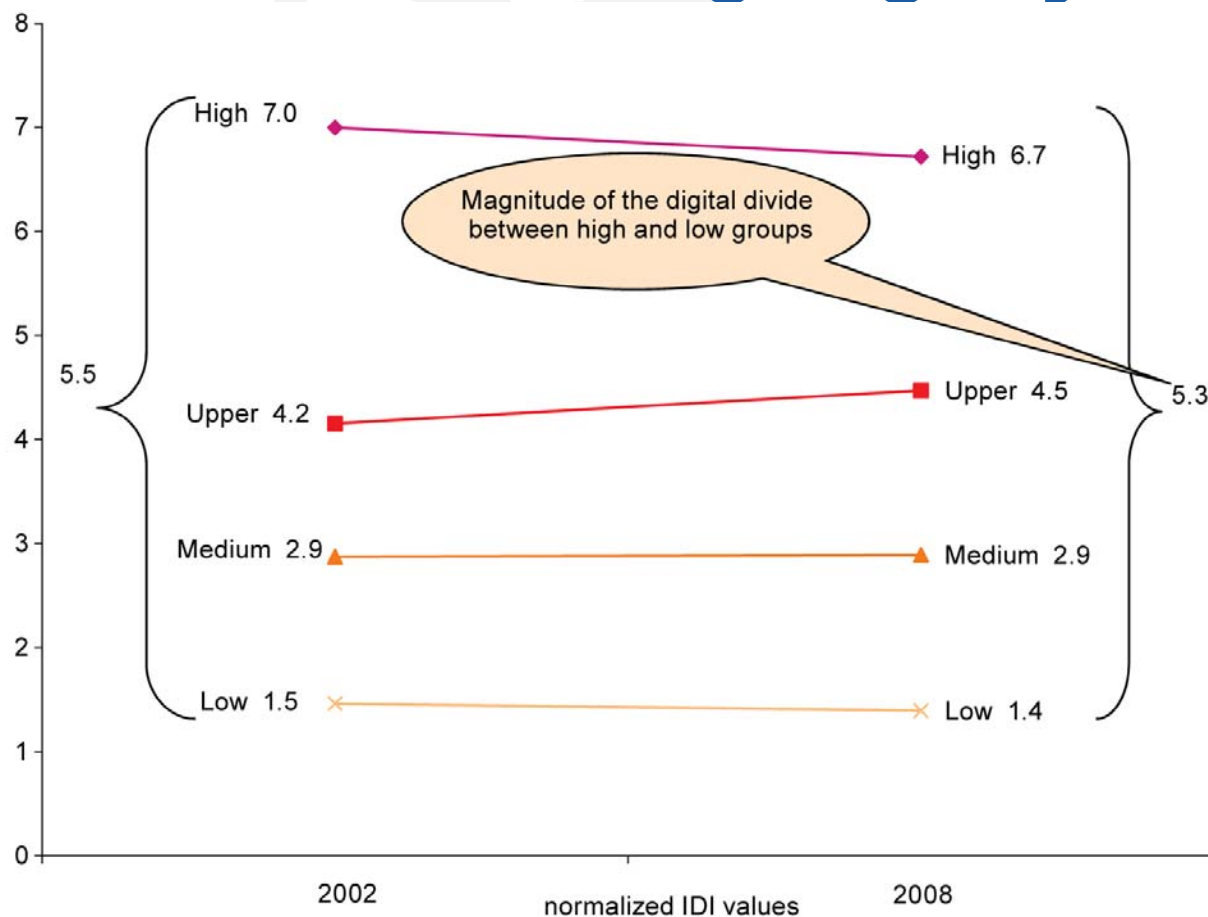


What about the Digital Divide?

- Key objective of IDI
- Major policy interest

Key question:
How has it evolved over time?

The digital divide remains significant but is shrinking slightly



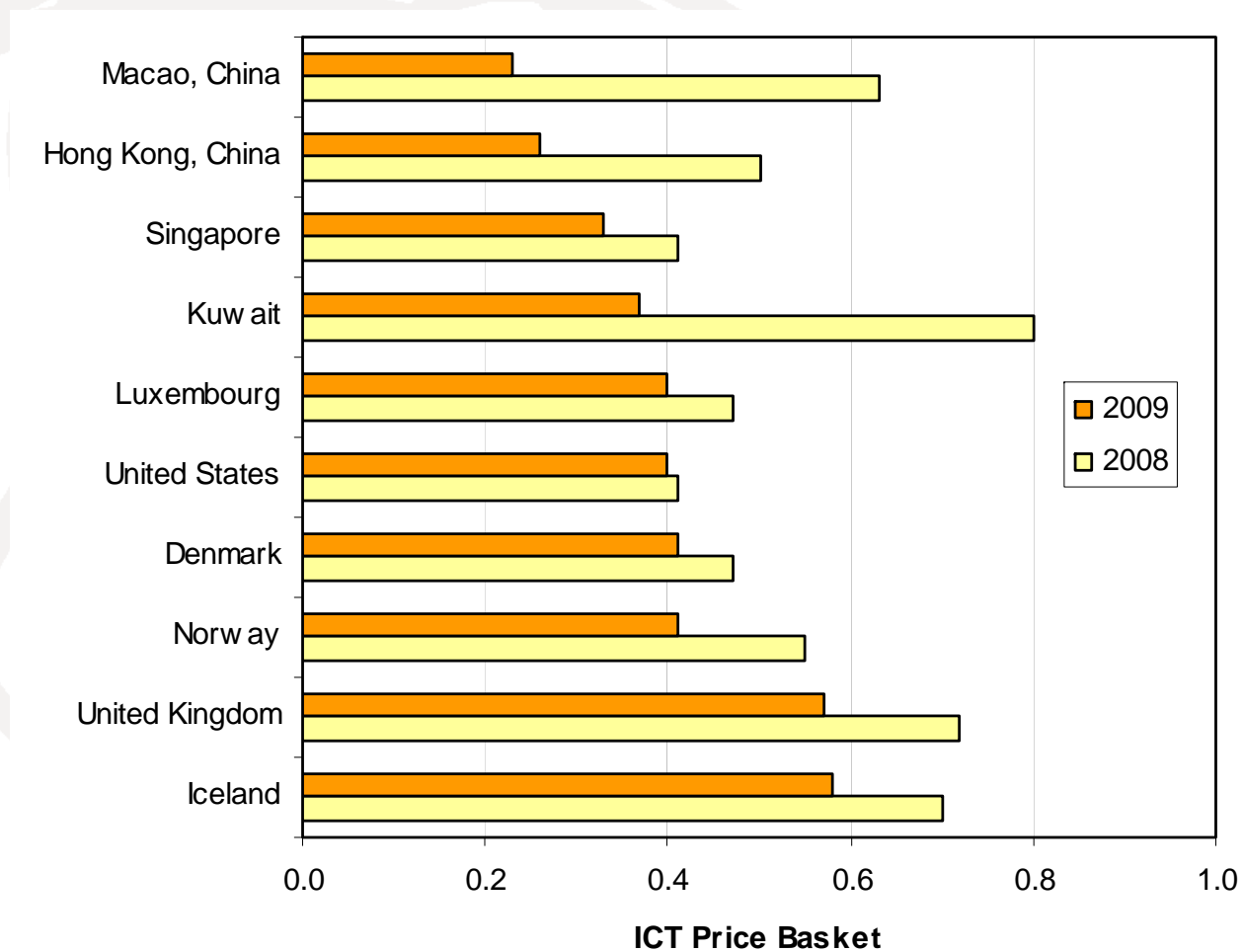
Source: ITU

MIS 2010 Press launch, 23 February 2010

**But how much do ICT
services cost?**

The ICT Price Basket

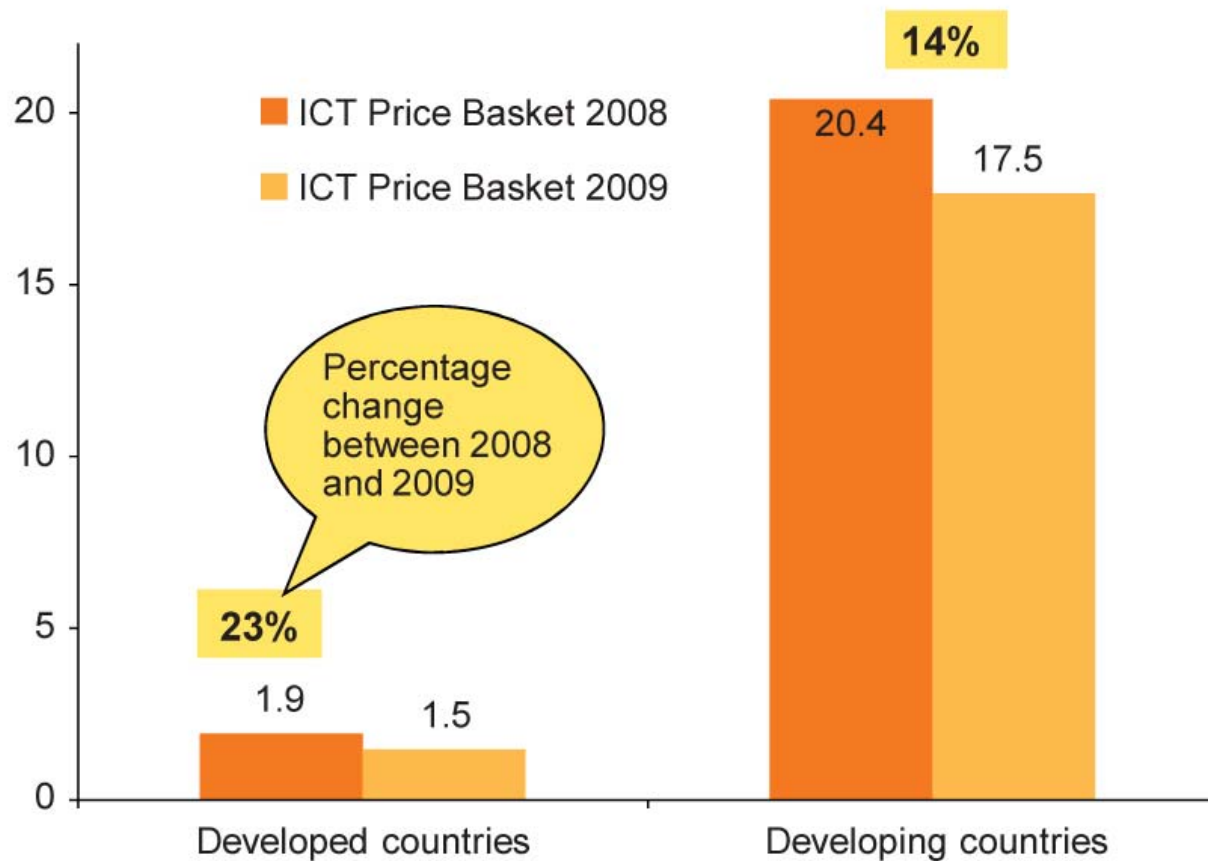
Economies with lowest ICT prices



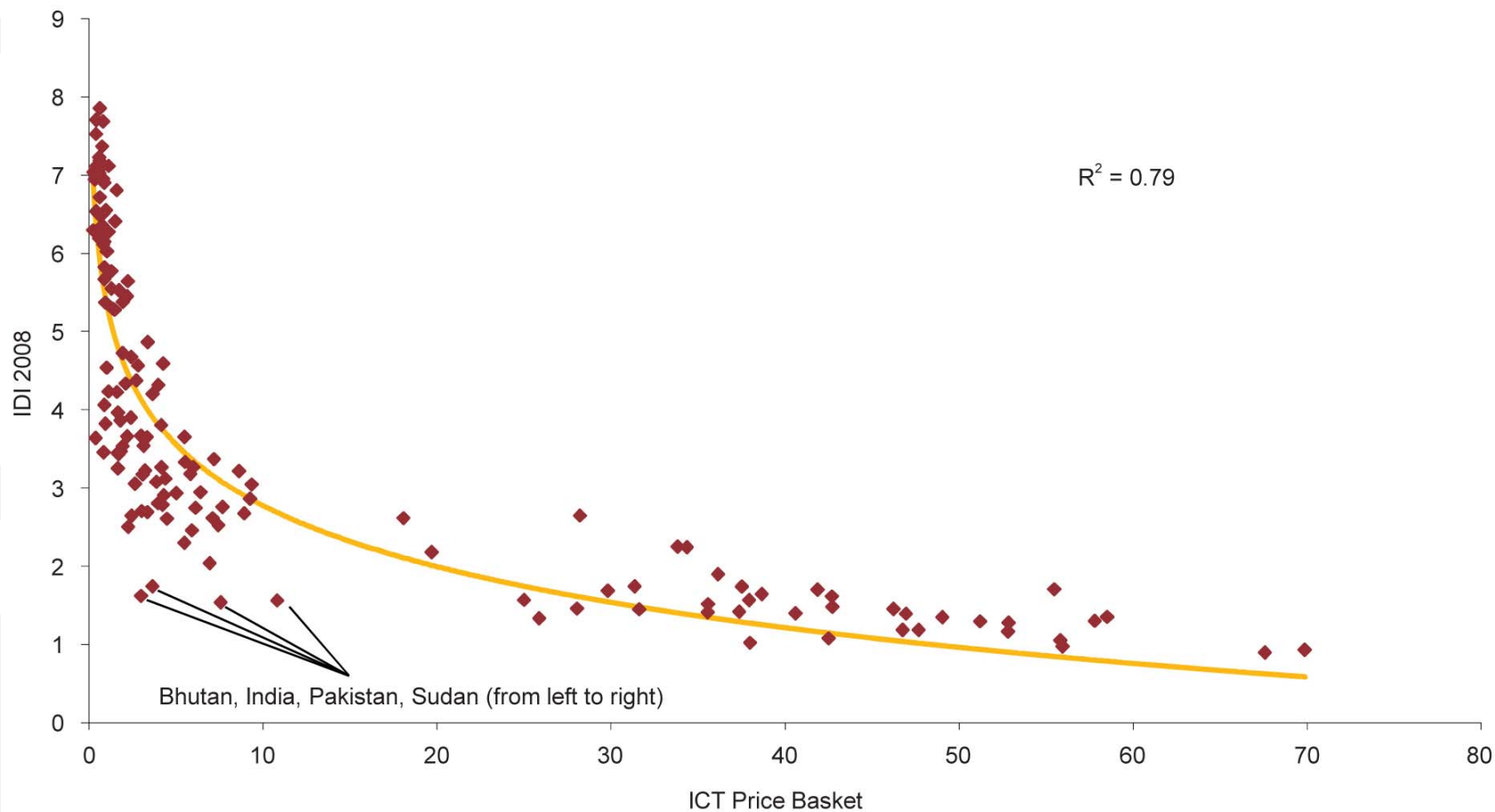
Source: ITU

MIS 2010 Press launch, 23 February 2010

Developing countries are paying more



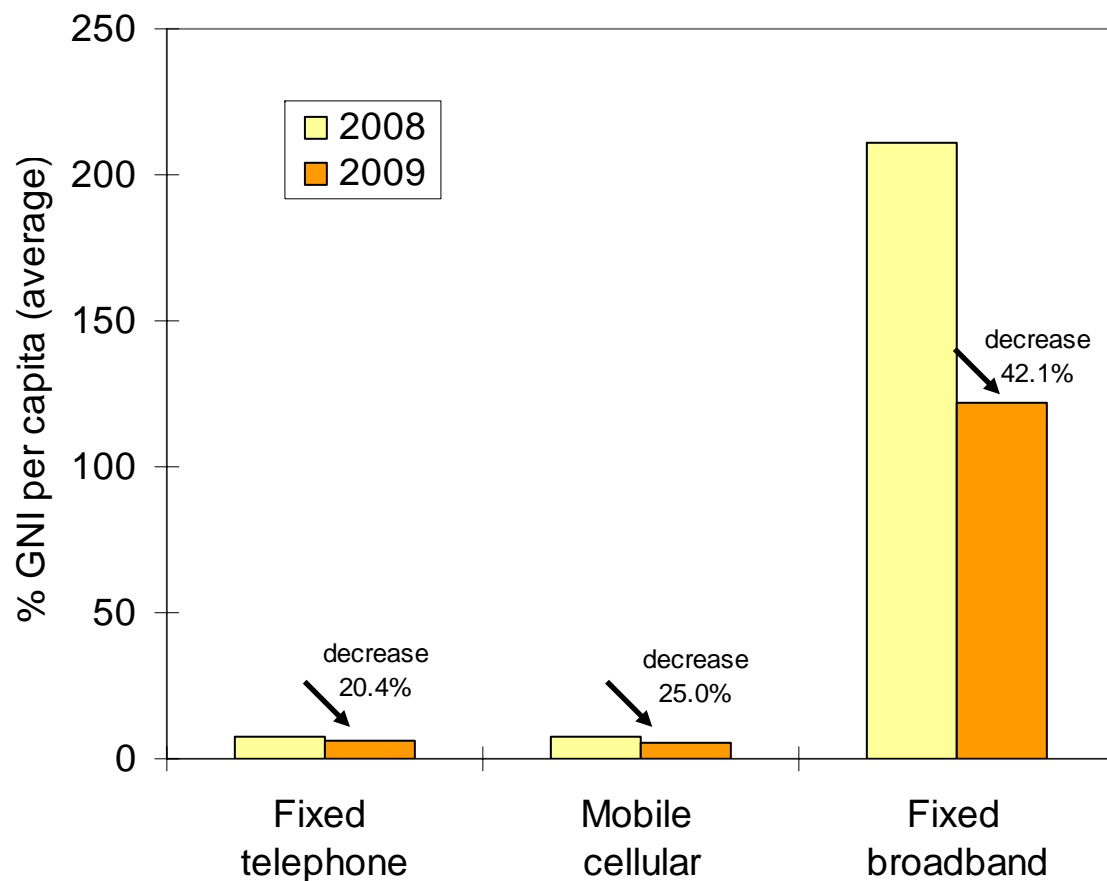
Strong relationship between the IDI and the ICT Price Basket



Source: ITU

MIS 2010 Press launch, 23 February 2010

Fixed broadband prices decreasing – but still the most expensive

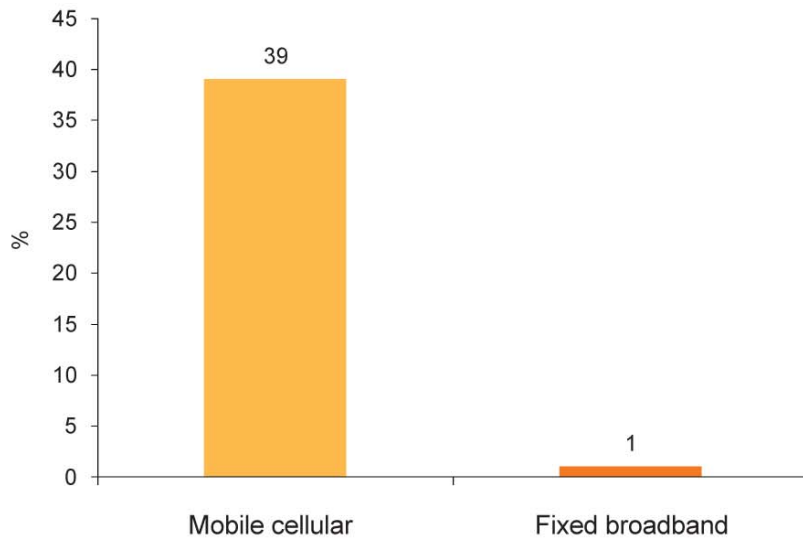


Source: ITU

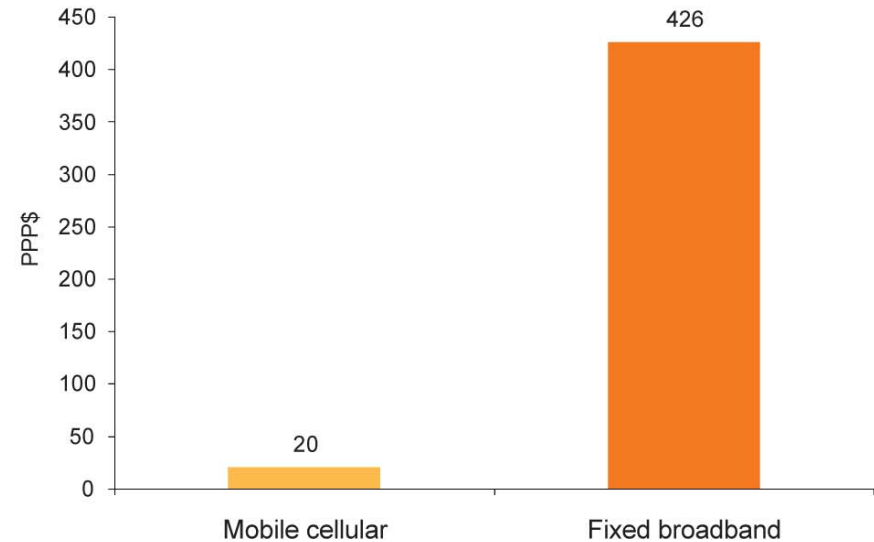
MIS 2010 Press launch, 23 February 2010

Broadband needs to be affordable Africa, 2009

Mobile cellular and fixed broadband penetration



Monthly price (PPP\$)



Source: ITU

Conclusions

- Information society continues to grow worldwide despite the economic crisis
- Digital divide persists but slightly shrinking between top ICT countries and others
- Fixed broadband prices decreasing sharply but are still the highest – a barrier that needs to be addressed urgently

For further information:

indicators[at]itu.int

www.itu.int/ict