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**Seminar on ICT measurement and Indicators  
THE ASHOK, Chanakya Puri  
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# **Infrastructure and Household ICT Indicators**

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# Core List of ICT Indicators



- One of the main achievements of the *Partnership on Measuring ICT for Development*
- First released in 2005 and revised in 2008
- Through worldwide consultation process
- Revised core list of ICT indicators

**Infrastructure (10)**

**Household and individuals (13)**

Businesses (12)

ICT sector and ICT trade (4)

ICT in education (9)

# Core List of ICT Indicators

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- Not exhaustive
- Should be used as minimum list when designing or redesigning the data collection
- Aimed at providing a common platform for minimal inter-country comparability
- Will be reviewed regularly to ensure relevance and usability

# Core indicators on ICT infrastructure and access

| Indicator |   |
|-----------|---|
| A1        | Fixed telephone lines per 100 inhabitants   |
| A2        | Mobile cellular telephone subscribers per 100 inhabitants   |
| A3        | Fixed Internet subscribers per 100 inhabitants  |
| A4        | Fixed broadband Internet subscribers per 100 inhabitants  |
| A5        | Mobile broadband subscribers per 100 inhabitants  |
| A6        | International Internet bandwidth per inhabitant (bits/second/inhabitant)  |
| A7        | Percentage of population covered by a mobile cellular telephone network   |
| A8        | Fixed broadband Internet access tariffs (per month), in US\$, and as a percentage of monthly <i>per capita</i> income |
| A9        | Mobile cellular prepaid tariffs, in US\$, and as a percentage of monthly <i>per capita</i> income                     |
| A10       | Percentage of localities with public Internet access centres (PIACs) by number of inhabitants                         |

# Infrastructure and access

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- Administrative data collected by ministry or regulators
- Relatively easy to collect & calculate (from operator reports)
- Provides an overview of available telecom services and adoption of those services in the country
- Provides good estimate of personal access to telephone services
- However, some issues:
  - Example: number of mobile subscriptions exceeding the number of inhabitants
  - Different definition for “subscriber”
  - Inactive SIM cards counted or not
  - Cross-border subscribers
- Not possible to cross-tabulate with other classificatory variables (age, gender, income, education, employment, etc)

## Core Indicators on access to, and use of, ICT by households and individuals

| Indicator |  |
|-----------|--|
| HH1       | Proportion of households with a <u>radio</u>   |
| HH2       | Proportion of households with a <u>TV</u>  |
| HH3       | Proportion of households with <u>telephone</u>   |
|           | Proportion of households with <u>fixed telephone only</u>                                      |
|           | Proportion of households with <u>mobile cellular telephone only</u>                            |
|           | Proportion of households with both <u>fixed and mobile cellular telephone</u>                  |
| HH4       | Proportion of households with a <u>computer</u>  |
| HH5       | Proportion of <u>individuals who used a computer</u> (from any location) in the last 12 months |
| HH6       | Proportion of households with <u>Internet access at home</u>                                   |
| HH7       | Proportion of individuals who used the Internet (from any location) in the last 12 months      |

|            |   |
|------------|---|
| <b>HH8</b> | <b><u>Location of individual use of the Internet in the last 12 months:</u></b> |
|            | <b>Home</b>   |
|            | <b>Work</b>   |
|            | <b>Place of education</b>   |
|            | <b>Another person's home</b>  |
|            | <b>Community Internet access facility</b>                                       |
|            | <b>Commercial Internet access facility</b>                                      |
|            | <b>Any place via a mobile cellular telephone</b>                                |
|            | <b>Any place via <i>other</i> mobile access devices</b>                         |

|            |  |
|------------|--|
| <b>HH9</b> | <b><u>Internet activities undertaken by individuals in the last 12 months (from any location):</u></b> |
|            | Getting information about goods or services  |
|            | Getting information related to health or health services   |
|            | Getting information from general government organizations  |
|            | Interacting with general government organizations  |
|            | Sending or receiving e-mail  |
|            | Telephoning over the Internet/VoIP   |
|            | Posting information or instant messaging   |
|            | Purchasing or ordering goods or services   |
|            | Internet banking   |
|            | Education or learning activities   |
|            | Playing or downloading video games or computer games   |
|            | Downloading movies, images, music, watching TV or video, or listening to radio or music                |
|            | Downloading software   |
|            | Reading or downloading on-line newspapers or magazines, electronic books                               |

|             |   |
|-------------|---|
| <b>HH10</b> | Proportion of individuals with <u>use of a mobile cellular</u> telephone  |
| <b>HH11</b> | Proportion of households with <u>access to the Internet by type of access</u><br>(narrowband, broadband (fixed, mobile)): |
|             | Narrowband  |
|             | Fixed broadband   |
|             | Mobile broadband  |
| <b>HH12</b> | <u>Frequency</u> of individual use of the Internet in the last 12 months (from any location):                             |
|             | At least once a day   |
|             | At least once a week but not every day  |
|             | Less than once a week   |
| <b>HHR1</b> | Proportion of <u>households with electricity</u>  |

# Core Indicators on access to, and use of, ICT by households and individuals

- Collected using ICT household survey (stand-alone or module to existing survey)
- Data collected do not exceed 100%
- Provides an indication of households and individuals ICT access and use (telephone, Internet, computer)
- Can be cross-tabulated with classificatory variables (income, urban-rural, HH size, gender, employment, age, etc.)
- Data from ICT household survey enable more detailed analyses and comparisons - help formulate focused policies

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# Thank you

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