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Stocktaking - metadata collection
Household survey results

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Coverage: 178 countries across five regions

- Asia-Pacific
- Africa
- Latin America & Caribbean
- Western Asia
- Central Asia & Selected European Countries

Collection carried out by: UN Regional Commissions

- ECA, ECLAC, ESCWA, ESCAP, UNCTAD

Survey Period: July – August 2004
Survey objective

- Take inventory of existing and planned ICT indicators, questionnaires and methods of collecting statistics
- Collect information that could lead towards standardized definitions and a set of commonly accepted ICT core indicators; and
- Identify best practices and needs of NSOs in order to prepare technical assistance and knowledge exchange
• General questions on ICT statistics
• ICT statistics in households (20 Questions)
• ICT statistics in businesses
• ICT statistics in others sectors such as industry and trade, education and government
Response rates by region

- Asia and Pacific: 32.1%
- Africa: 42.3%
- Latin America and Caribbean: 55.6%
- Western Asia: 23.1%
- Central Asia and Selected European Countries: 20.8%
- World: 50.6%

Source: ITU based on submitted regional data

Note: “World” refers to all of the regions in the chart but excludes OECD countries.
Household access to ICTs

Source: ITU adapted from global stocktaking results.
Note: While the survey was carried out in 178 NSOs across the world, percentages are based on the response of those 88 NSOs (and 28 OECD member countries) that responded. OECD data refer to 2003.
Household use of ICTs

Percentage of NSOs collecting data on the use of the Internet/PC, world, 2004

- **Purposes of Internet use**
  - W. Asia: 40%, OECD: 75%
  - LAC: 35%

- **Frequency of Internet use**
  - Excl. OECD: 22%
  - Incl. OECD: 24%

- **Purposes of PC use**
  - Excl. OECD: 36%
  - Incl. OECD: 37%

- **Activities the Internet is used for**
  - LAC: 35%, OECD: 82%

- **Location of Internet use**
  - W. Asia: 10%, OECD: 86%

- **Methods of access**

Source: ITU adapted from global stocktaking results.
Note: While the survey was carried out in 178 NSOs across the world, percentages are based on the response of those 88 NSOs (and 28 OECD member countries) that responded. OECD data refer to 2003. LAC: Latin America & Caribbean.
### E-commerce and barriers to ICT use

#### Percentage of NSOs collecting e-commerce data and non-user data, world, 2004

<table>
<thead>
<tr>
<th>Types of products/services purchased</th>
<th>Value of purchased goods/services</th>
<th>Barriers to Internet use</th>
<th>Barriers to PC use</th>
<th>Barriers to purchase over the Internet</th>
<th>Geogr. location of purchase</th>
<th>Language of Internet sites</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asia-Pacific: 24%</td>
<td>LAC: 20%</td>
<td>Africa: 16%</td>
<td></td>
<td>Asia-Pacific: 18%</td>
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### Note
- The survey was carried out in 178 NSOs across the world, percentages are based on the response of those 88 NSOs (and 28 OECD member countries) that responded. OECD data refer to 2003. LAC: Latin America & Caribbean.
Some additional stocktaking results...

- 54% of NSOs state that their ICT data collection activities are financed by the regular budget.

- 41% of NSOs state that they have defined the term “ICT”.

- 14% of NSOs state that they have carried out an ICT related household survey.
Thank you

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