



*Third Meeting of the TDAG Working Group dealing with
Private Sector Issues (WGPS) (13-14 Dec)*

Measuring ICT for Development: Activities

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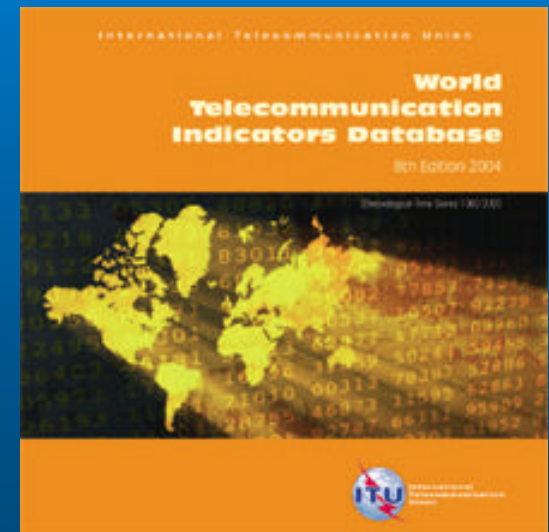
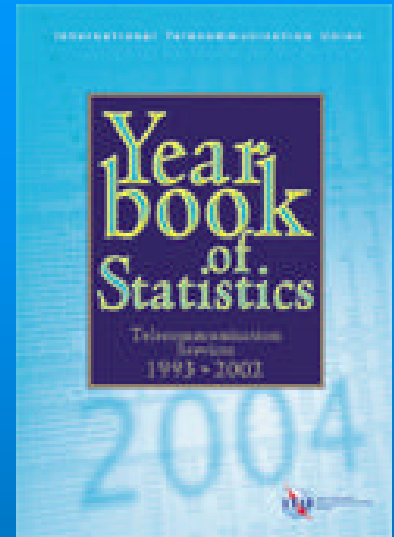
Measurement work at ITU - Overview

- o ITU has an obligation as a UN specialized agency in-charge of telecommunication/ICT - forms part of UN statistical work

HOW?

World Telecommunication Indicators (WTI)

- Annual data collection and dissemination
- Two WTI Questionnaires per year sent to government agencies responsible for ICT/telecom *or* operators
- Online research
- Annual reports

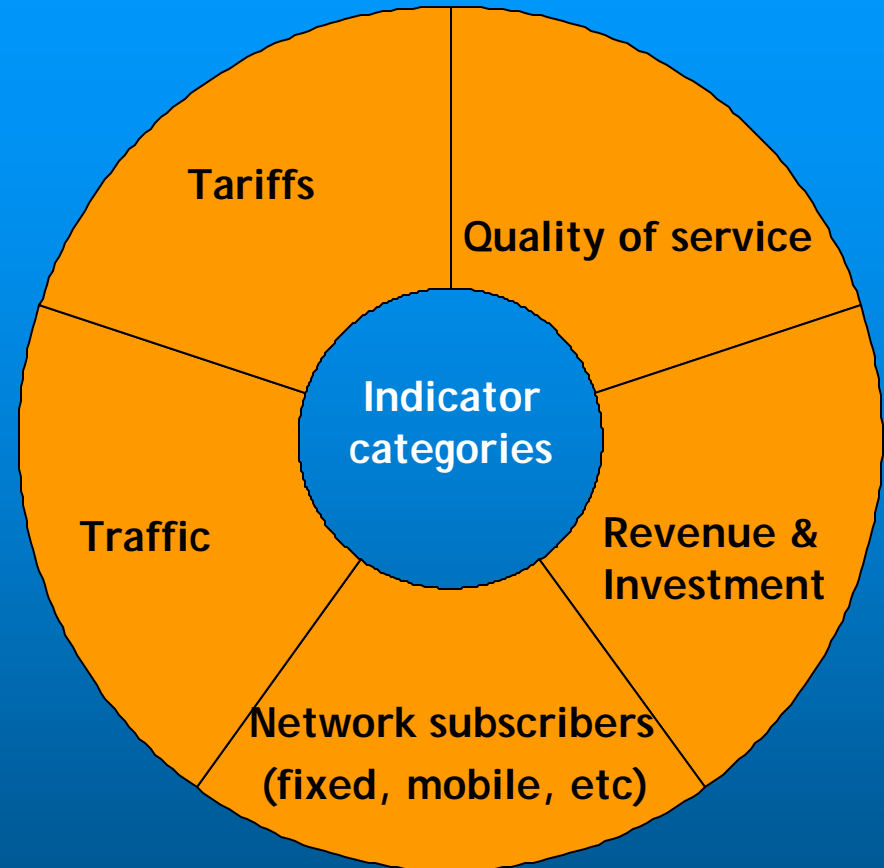




ITU telecommunication/ICT data collection

WHAT?

- o Telephone network
- o Mobile services
- o Traffic
- o Staff
- o Quality of Service
- o Tariffs
- o Revenues & Investment
- o Broadcasting
- o Information Technology



ITU Plenipotentiary Conference (Marrakesh, 2002)

Recognizes that traditional indicators such as main telephone lines per 100 inhabitants are not sufficient to measure ICT penetration.



"Partnership on Measuring ICT for Development"

1. Partners:

ITU, UNCTAD, OECD, EUROSTAT, UNESCO, World Bank, UN ICT Task Force, UN Regional Commissions, NSOs in developed countries

2. Objectives:

- a. To identify a set of globally harmonized ICT indicators
- b. Assist developing countries in building capacity to produce ICT statistics
- c. Develop an online database of core indicators

3. Activities:

Phase 1: June 04 - Nov 05 (Tunis)

1. Regional metadata collection and workshops
2. Core set of ICT indicators to be presented in February 7-11, 2005 meeting
3. Develop capacity of selected beneficiary countries
 - a. Regional statistical working groups: developing and collecting ICT statistics
 - b. A training course for ICT statistics
 - c. A manual on ICT indicators to guide NSOs and related ministerial units
4. Conduct household and individual surveys in selected countries

Phase 2: Nov 05 - June 08

1. Expand work done in phase 1 (survey, training, capacity building)
2. Update regularly the international ICT database



Core Set of ICT Indicators

- o Discussed during regional meetings between October to November 2004
- o February 7-9, 2005 meeting will adopt the "core" ICT indicators
- o Covering:
 - Basic Access; Households and Individuals - ITU
 - Business - UNCTAD
 - Education - UNESCO Institute for Statistics
 - Other (Health, Government, agriculture) - to be decided



Partnership

- o Cooperation is important - national, regional, international
- o Donor agencies' (private sector) contribution is not just essential but crucial in the achievement of the three objectives
- o February 7-9, 2005 meeting

<http://www.itu.int/ITU-D/ict/partnership/index.html>



World Telecom Indicators Meeting

- o February 10-11, 2005
- o Sector members, regulators, ministries, national statistics office
- o Issues:
 - Data collection, Gender statistics, mobile indicators, telecom handbook, MDG indicators



Publications:

1. World Telecom Development Report (Tunis, 2005) - Global
2. Americas Telecom Indicators (October, 2005)

Content:

- Overview
- Statistics
- service providers



International Telecommunication Union

Thank you