Donor Agencies Briefing
Measuring ICT for Development
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ITU World Telecommunication Indicators

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• The ITU, through its **Indicators**, is the main source of internationally comparable data on telecommunications

• **World Telecommunication Indicators Meeting**
  - Every two years
  - Identify and define telecom indicators to be collected
ITU Indicators - what is available?

- Telephone network (main telephone lines)
- Mobile services (cellular subscribers)
- Traffic (local, national, international)
- Staff (total, mobile)
- Quality of Service (faults, waiting list)
- Tariffs (fixed, cellular, Internet)
- Revenues & Investment (total, fixed, cellular)
- Broadcasting (TV, radio)
- Information Technology (Internet users, Internet subscribers, PC)

World Telecommunication Indicators Database
What else we want to measure?

**Households**
- Percentage of **Households** with:
  - PC
  - Radio
  - TV
  - Telephone
  - Internet access (from home)

**Individual**
- Percentage of population that use a computer
- Percentage of population that use Internet
  (age, gender, education, location, frequency of use, purpose, etc.)
The digital divide and the statistical divide