

## Sixth Regional Workshop on Information Society Measurement in Latin America and the Caribbean

*Observatory for the Information Society in Latin America and the Caribbean (OSILAC)*

Division of Production, Productivity and Management, ECLAC  
International Development Research Centre (IDRC)

Hotel Four Points Sheraton, Montevideo, September 21-23 2010

### DRAFT AGENDA

#### Tuesday, 21th of September 2010

**08:30 - 09:00**      **Participants registration**

**09:00 - 09:30**      **Welcome and presentation of the workshop objectives**

- Ben Petrazzini, IDRC
- Laura Nalbarte, NSO Uruguay Director
- José Clastornik, Executive Director, AGESIC
- Máximo Aguilera, SCA ECLAC
- Mario Cimoli, ECLAC

**09:30 – 09:40**      **Introduction to the IV Workshop OSILAC**

Mariana Balboni, ECLAC

**09:40 – 10:30**      **Session 1: Participant's introduction**

Process: Preparation for the working groups

Facilitators: Ana Rubio y Lucía Battezzore

**10:30 - 11:00**      **Coffee break**

**11:00 - 12:45**      **Session 2: Advances and perspectives in measuring ICT**

Process: Presentations followed by group discussion

- Progress of the Partnership on Measuring ICT for Development – Doris Olaya, ITU
- Progress on the development of ICT measuring in LAC – Mariana Balboni, ECLAC

Objective: To assess the progress in ICT measurement (global and regional) and identify synergies and innovative projects. Presentations will be followed by group discussion on participant's successful experiences, by subject: i) business and ICT Sector, ii) households and individual access; iii) education and health, iv) e-government and other subjects.

Chair: Laura Nalbarte, Directora INE Uruguay

- 12:45 - 14:00**      **Lunch break**
- 14:00 - 15:45**      **Session 3: Regional challenges on ICT indicators development and implementation**
- Process: Presentations followed by group discussion
- Results of the survey "Characterization of the Harmonized Statistics Creation Process on ICT in the NSOs" – Cesar Cristancho, ECLAC
  - ICT Sector Measurement – Rosa Porcaro, Orbicom
  - Science and Technology Indicators Proposal - Diana Suarez, RYCIT
- Objective: To present and discuss the challenges on measuring ICT in the region.
- Chair: José Clastornik, Executive Director, AGESIC.
- 15:45 – 16:15**      **Coffee break**
- 16:15 - 17:00**      **Session 4a: Collaborative work for the improvement of statistical processes in order to support the deployment of public policies**
- Process: Plenary
- Presentation and review of the document "Proposal for collaborative work between NSOs and Ministries to improve data availability for the design and monitoring of public policies" - Margarita Jimenez, Dominican Republic NSO / SCA-ECLAC
- Objective: To review and approve the document "Proposal for collaborative work between NSOs and Ministries to improve data availability for the design and monitoring of public policies"
- Chair: Máximo Aguilera, ECLAC
- 17:00 - 18:00**      **Session 4b: Contributions to the development of indicators for monitoring the Regional Action Plan eLAC2015**
- Process: Presentations followed by group discussion
- Presentation and revision of the document "Proposed List of indicator for the Regional Plan of Action eLAC 2015" – Cesar Cristancho, ECLAC
- Objective: Contribute with suggestions to the document "Proposed List of indicator for the Regional Plan of Action eLAC 2015"
- Chair: Mariana Balboni, ECLAC

### **Wednesday 22nd of September 2010 (plenary e-LAC joint meeting)**

- 08:30 - 09:00**      **Participants registration**
- 09:00 – 09:30**      **Welcome and presentation of the joint workshop objectives**
- Ben Petrazzini, IDRC
  - José Clastornik, Executive Director, AGESIC
  - Laura Nalbarte, Director INE Uruguay
  - Mario Cimoli, ECLAC

<b>09:30 - 10:15</b>	<b>Session 5 – ICT Statistics and the follow up of international and regional commitments</b> <ul style="list-style-type: none"> <li>▪ Regional overview presentation: fostering the information society in LAC - Néstor Bercovich, ECLAC</li> <li>▪ Monitoring the WSIS targets– Doris Olaya, ITU</li> <li>▪ Presentation and delivery of the document "Proposal for collaborative work between NSOs and Ministries to improve data availability for the design and monitoring of public policies" - Margarita Jimenez, Dominican Republic NSO / SCA-ECLAC</li> </ul>
10:15 – 11:00	<i>Discussion</i> <u>Chair:</u> Mariana Balboni, ECLAC
<b>11:00 - 11:30</b>	<b>Coffee break</b>
<b>11:30 - 12:30</b>	<b>Session 6 – ICT indicators to assess the progress on measuring the Millennium Development Goals (MDGs)</b> <ul style="list-style-type: none"> <li>• Monitoring and reporting the MDGs in LAC: the MDG Statistical Program action lines from SCA, Daniel Taccari, ECLAC</li> <li>• Institutional coordination for monitoring the MDG ICT indicators, Pauline Stockins, ECLAC</li> <li>• Towards the elaboration of a regional proposal on complementary ICT indicators for monitoring the Target 8F from the MDGs, Mariana Balboni, ECLAC</li> </ul>
12:30 – 13:00	<i>Discussion</i> <u>Chair:</u> Juan Carlos Feres, ECLAC
<b>13:00 - 14:30</b>	<b>Lunch break</b>
<b>14:30 - 15:30</b>	<b>Session 7 – Using ICT indicators in public policies development and/or monitoring – national experiences (observatories and/or digital agendas)</b> <ul style="list-style-type: none"> <li>• Presentation 1 – Digital Agenda - Cristina Zubillaga, AGESIC</li> <li>• Presentation 2 – ICT Plan Colombia, Victoria Kairuz, Ministry of Communications</li> <li>• Presentation 3 – Center of Studies on ICT - Alexandre Barbosa, NIC.br/CGI.br</li> <li>• Presentation 4 – Chilean ICT Observatory , Kareen Schramm, Estrategia Digital</li> <li>• Presentation 5 – ICT Strategy for Development, Romona Carrico, CARICOM</li> </ul>
15:30 – 16:00	<i>Discussion</i> <u>Chair:</u> Georges Sciadas, Orbicom
<b>16:00 - 16:30</b>	<b>Coffee break</b>
<b>16:30 - 17:00</b>	<b>Session 8 – Open data, Public Policy and Research Networks</b> <ul style="list-style-type: none"> <li>• Open Government Data – Vagner Diniz, W3C.br</li> <li>• Open Data Project - Carlos de la Fuente, WebFoundation/CTC</li> <li>• Potential of open data for monitoring public policies, Mariana Balboni, ECLAC</li> </ul>
17:00 – 17:30	<i>Discussion</i> <u>Chair:</u> Fernando Perini, IDRC
<b>19:30</b>	<b>Cocktail</b>

## **Thursday 23rd of September 2010 (only OSILAC)**

### **09:00 - 10:00      Session 9 – Exchange of national experiences in the development and use of ICT indicators for improving the regional monitoring of the 8F Target from the MDGs**

Process: Working group

- Delivery of guidelines for the working groups
- Presentation of the conclusions of the working groups

### **10:00 – 10:30      Discussion**

Objective: To discuss and share experiences in the formulation of ICT indicators for the elaboration of national reports on the MDGs monitoring. To discuss the proposal of complementary ICT indicators presented in session 6. To study the viability of its development at national and regional levels.

Chair: Daniel Petetta, INDEC-Argentina and coordinator MDG WG SCA

### **10:30 – 11:30      Session 10 - Planning the activities for the Work Group on Measuring ICT from SCA-ECLAC and OSILAC**

Process: Presentations followed by group discussion

- Presentation of the proposed activities for the ICT WG SCA - Cristina Rodríguez, Dominican Republic NSO / coordinator ICT WG SCA
  - Development of a discussion forum and its working dynamics
  - Elaboration of the working agenda for 2011

Objective: To get familiar with the Plan of Activities of the ICT WG SCA ECLAC

Chair: Cristina Rodríguez, Dominican Republic NSO / coordinator ICT WG SCA

### **11:30 – 12:00      Coffee break**

### **12:00 – 12:30      Session 10 - Planning the activities for the Work Group on Measuring ICT from SCA-ECLAC and OSILAC (cont.)**

Process: Working group

Objective: To share views on expectations, the development and the outcomes of the workshop. Complete the evaluation sheet.

Facilitators: Ana Rubio y Lucía Battegazzore

### **12:30 - 13:00      Conclusions and definition of 2011 working agenda**