

Fifth Regional Workshop on Information Society Measurement in Latin America and the Caribbean

Observatory for the Information Society in Latin America and the Caribbean (OSILAC)

Economic Commission for Latin America and the Caribbean / Canada's International Development Research Centre / European Commission - @LIS

Hotel Windsor Miramar, Rio de Janeiro, April 6, 7 and 8th 2009

AGENDA

Monday, 6th of April 2009

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| 08:30 - 09:00 | Participants registration |
| 09:00 – 10:00 | Welcome and presentation of the workshop objectives <ul style="list-style-type: none"> • Rogério Santanna, SLTI, Planning Ministry, Brazil • Wasmália Bivar, Research Director, IBGE, Brazil • Arnaldo Bacha de Almeida, SOFTEX/MCT, Brazil • Hartmut Glaser, NIC.br/CGI.br • Mario Cimoli, ECLAC |
| 10:00 – 10:30 | Advances, challenges and perspectives in measuring ICT <ul style="list-style-type: none"> • Progress of the Partnership on Measuring ICT for Development, Scarlett Fondeur Gil, UNCTAD • Progress and challenges for the development of ICT policies in the region - Mariana Balboni, OSILAC, ECLAC. |
| 10:30 - 10:45 | Coffee break |
| 10:45 - 13:00 | Regional progress on the implementation of ICT indicators in business surveys and ICT sector
Chair: Wasmália Bivar <ul style="list-style-type: none"> • Measuring ICT in Economic Surveys in Colombia, history, current status and future developments, Eduardo Efrain Freire, DANE • Panamá: Measuring ICT with the Non-Financial Business Survey, Roboán Helí González, DEC • Peru: National ICT Survey 2008, Rofilia Ramírez, INEI • Brazil: ICT Business Survey Project, Sidnéia Reis Cardoso, IBGE • Chile: ICT in Small and Medium Enterprises - PYMES 2007, Charles Durán, INE • ICT Micro enterprises 2008, Juliano Cappi, NIC.br/CGI.br • Changes in the ICT chapter of the National Innovation Survey in Argentina, Gabriela Monaco y Jorge Souto, INDEC • Study on the ICT Sector in Brazil, Roberto Sant'Anna, IBGE |
| 12:45 – 13:00 | Other experiences and comments |

13:00 - 14:00	Lunch break
14:00 - 15:45	<p>Regional progress on the implementation of ICT access and use indicators in household surveys</p> <p>Chair: Gerardo López</p> <ul style="list-style-type: none"> • Peru: National Household Survey - ENAHO 2008, Rofilia Ramírez, INEI • Costa Rica: Household Multipurpose Survey - EHPM 2008, Maria del Pilar Ramos, INEC • Ecuador: Employment, Underemployment and Unemployment Survey - ENEMDU 2008, Elizabeth Geoconda Ocampo, INEC • El Salvador: Household Multipurpose Survey - EHPM 2008, Joaquín Montoya Ángel, DIGESTYC • Honduras: Household Multipurpose Survey - EHPM 2008, Antonio Rene Soler, INE • Republica Dominicana: ENHOGAR 2007, José Luis Actis, ONE
15:30 – 15:45	Other experiences and comments
15:45 - 16:00	Coffee break
16:00 - 17:45	<p>Progress on the development of indicators on the use of ICT for e-government</p> <p>Chair: Doris Olaya</p> <ul style="list-style-type: none"> • DINATIC Business and Government 2006, José Luis Actis, ONE • Measuring ICT in the Public Sector in Colombia, history, current status and future developments, Eduardo Efrain Freire, DANE • Monitoring human capital as an indicator of e-government progress, Virginia Duarte, SOFTEX/MCT • E-government Module on Eurostat Surveys, Albrecht Wirthmann, Eurostat • E-government in the Lisbon Manual, Diana Suarez, RICYT • Presentation and discussion on the proposed list of core indicators for e-government from the Partnership's GTEG, Mariana Balboni, ECLAC
17:45 - 18:30	<p>Regional progress on the development of indicators on the use of ICT in education</p> <p>Chair: Mario Cimoli</p> <ul style="list-style-type: none"> • Progress and challenges in developing and using ICT indicators in education, Guillermo Sunkel, ECLAC • Dynamic System for Indicators on Education for Latin America, Valéria Virgínia Lopes, IDIE-OEI Fundação Telefonica • Impact indicators for Education in Brazil, Alexandre Barbosa, NIC.br/CGI.br
19:30	Cocktail

Tuesday, 7th of April 2009

09:00 – 11:15 Revised ICT Core List Indicators for households – Presentation and methodological discussion on harmonization challenges

Chair: Maximo Aguilera

- Revised Core Indicators List for households and ITU Manual on ICT Households Statistics – Doris Olaya, ITU
- Revised version of the Compendium of Practices on the implementation of ICT questions in household surveys – Cesar Cristancho, ECLAC

09:45 – 11:15 Discussion

11:15 - 11:30 Coffee break

11:30 - 13:00 Revised ICT Core List Indicators for business – Presentation and methodological discussion on harmonization challenges

Chair: Gerardo López

- Revised Core Indicators List for business and revised UNCTAD Manual on ICT Business Statistics – Scarlett Fondeur Gil, UNCTAD
- Guide for Measuring the Information Society – 2009 edition – Vincenzo Spiezia, OECD
- Revised version of the Compendium of Practices on the implementation of ICT questions in business surveys – Martha Sanchez, ECLAC

12:15 – 13:00 Discussion

13:00 - 14:30 Lunch break

14:30 - 15:45 Using ICT indicators for the development of public policies

Chair: Scarlett Fondeur Gil

- The importance of harmonized indicators for the development of public policies - Maximo Aguilera, ECLAC
- Monitoring the progress of the EU i2010 Strategy through benchmark, Albrecht Wirthmann, Eurostat
- Digital Agenda and e-government indicators in Uruguay, Cristina Zubillaga, AGESIC
- Evidence-based ICT policymaking: Progress and setbacks, Hernan Galperin, Universidad de San Andrés

15:45 - 16:00 Coffee break

16:00 - 17:30 Analysis of ICT indicators for designing public policies

Chair: Mario Cimoli

- Presentation of the study on ICT Use in Business – Sebastian Rovira, ECLAC
- Presentation of the study on ICT Use, Access and impact in Households – Sebastian Rovira y Martha Sanchez, ECLAC
- Presentation of the study on Gender – Martha Sanchez, ECLAC

Wednesday, 8th of April 2009

- 9:00 – 9:15 **The Information Society Program from ECLAC** – Mario Cimoli, ECLAC
- 9:15 – 9:45 **Building the eLAC2010 Indicators: Observations and comments from the countries** - Mariana Balboni, CEPAL
- 9:45 – 10:30 **Methodological discussion: new indicators**
Chair: Doris Olaya
- Measuring the impact of ICT on business performance by linking data from different surveys, Albrecht Wirthmann, Eurostat
 - e-Health, Mirta Alarcón de Quesada, ONE, Cuba
- 10:30 – 10:45 **Coffee break**
- 10:45 – 11:45 **Planning the activities for the Work Groups on Measuring ICT from SCA-ECLAC and OSILAC**
Chair: José Luis Actis, ONE, Dominican Republic and President of the ICT Group/ SCA-ECLAC
- 11:45 - 12:00 **Conclusions and definition of 2009 working agenda**