Institute for Connectivity in the Americas

connecting ideas

connecting people

connecting the Americas

Background and Context:

❖ **The Summit of the Americas in Quebec 2001: Connectivity and the creation of ICA**

❖ **The OAS General Assembly (Dominican Republic) 2006: Good Governance and development in the Knowledge-based Society**

Four key areas where ICT are crucial for development

❖ **e-economy**

❖ **e-education**

❖ **e-health**

❖ **e-Citizenship**

VOTE
← POLLING PLACE

e-economy: ICT4D & the economy

The use of ICTs for product and process innovation across all sectors of the economy

Medium Size enterprises,e-commerce and employment:

- ICTs adequately adopted can help to achieve higher productivity levels

- e-commerce can open doors to new trading opportunities out of reach for most of the region's SMEs

Project example

ICT4Bus with MIF/BID

To enhance competitiveness, productivity, & efficiency of SMEs in LAC by improving business processes & expanding access to ICT solutions and services

Pilot projects:

    a) *Terra Inka,* copes with the lack of access by the small businesses to means of promotion, distribution and sales

    b) *SME Metasys,* a complete ICT infrastructure solution: connectivity & tools for automation of management tasks

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e–enablers: Education and skills for the e-economy

Improving the provision and access to education through the adoption and effective use of ICTs
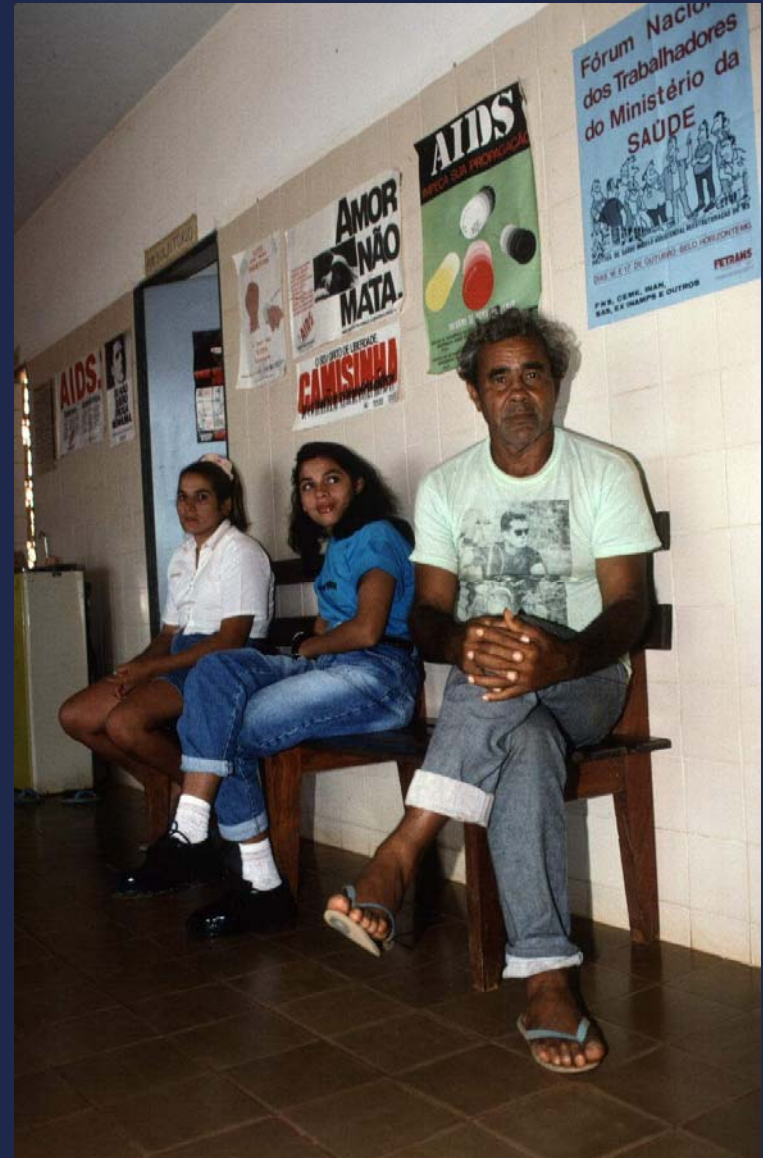
Project example

Educational Portals Network

- ❖ **Regional Network linking the national educational portals of 17 countries**

- ❖ **Free exchange and sharing of educational content in Spanish**

- ❖ **Caribbean to be added in 2006**

- ❖ **Research on impact of portals, reaching with content disconnected schools, and the role of ICTs in reducing school drop out are under way**

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e–enablers: Health

Improving the provision and access to health services through the adoption and effective use of ICTs

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Project example

Punto J : a Portal for Youth-to-Youth Education on Health and HIV/AIDS

❖ **promotes participation & leadership of youth in the fight against HIV/AIDS through innovative use of ICT**

❖ **educates on health and HIV prevention issues, through an HIV/AIDS Web Portal**

❖ **interactive and innovative mechanisms for youth-to-youth online education, on sexuality, sexual and reproductive health, HIV/AIDS**

❖ **promotes exchange of content, information, experiences, interaction of youth in the prevention of HIV/AIDS, using ICT**

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e–goverment:
Citizenship participation and transparency

Strengthening democratic governance in order to promote more equitable socioeconomic conditions through the adoption and effective use of ICTs

Project example

E-Government Leaders Network

- ❖ **Lead e-gov initiative in LAC**

- ❖ **Gathers e-gov leaders of 32 countries in the region**

- ❖ **Supports research, experts training, knowledge sharing and e-gov applications exchange**

- ❖ **E-gov for all, citizen participation and transparency already in the agenda**

The Program Structure

Key cross-cutting issues

- Pro poor Technologies
- Policy Innovation
- Gender Perspective

Thematics   Pillars

e–Economy

- ICT in the informal economy
- SMEs, e-commerce and employment
- Youth, digital and creative industries
- IP rights & public goods

e-Enablers

Education and skills for the e-economy
- Education at the bottom of the pyramid
- Health for the poor

e-Citizenship

Open government: transparency and accountability
- Citizen participation & privacy
- e-Government for all: supply and access

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OSILAC

Official data - effects on:

- ❖ **Public sector**
- ❖ **Private sector**
- ❖ **Media - Civil society - NGOs**
- ❖ **Academic community**
- ❖ **Multilateral agencies**

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