

GUIDE TO INFORMATION SOCIETY MEASUREMENT – DRAFT STRUCTURE AND CONTENT

Element of the guide	Draft broad content
<i>Opening material</i>	Title pages, foreword, table of contents, list of abbreviations.
<i>Chapter 1 Introductory material</i>	General introductory material, nature of the document and why it has been produced, intended audience, outline of OECD's role in producing ICT statistics standards, contents.
<i>Chapter 2 ICT products</i>	
Definition	Introduction and background, broad statistical overview, standards, international comparability, looking ahead.
Goods	
Services	
ICT Trade	
<i>Chapter 3 ICT infrastructure</i>	Introduction and background, broad statistical overview, standards, international comparability, looking ahead.
<i>Chapter 4 ICT supply</i>	
ICT sector (incl. ICT R&D)	Introduction and background, broad statistical overview, standards, international comparability, looking ahead.
Other entities producing ICT G&S	
Price and quality of ICT G&S	
Patenting activity	
<i>Chapter 5 ICT users (including ICT investment)</i>	
E-business and e-commerce	Introduction and background, broad statistical overview, standards, international comparability, looking ahead.
Businesses	
Households/individuals	
Governments	
<i>Chapter 6 Electronic content</i>	Introduction and background, statistical overview, looking ahead.
<i>Chapter 7 Domestic and global factors</i>	Introduction and background, evidence for the importance of these factors per firm performance work, looking ahead.
<i>Chapter 8 The road ahead</i>	Concluding chapter including a discussion on the applicability of OECD work to non-member countries.
<i>Annex 1 OECD standards for ICT statistics</i>	1) Definitions: WPIIS agreed definitions and operational guidelines including e-commerce, ICT sector, ICT products, collection variables (except for those in the model surveys – these are included under 3. below)
	2) Classifications: WPIIS agreed classifications (except item categories in model survey questions – these are included under 3. below)
	3) Model questionnaires and related material including methodology, scope, classifications, concepts and definitions.
<i>Annex 2 Output</i>	A summary of OECD output achievements with detail via web links as far as possible. Includes a section on indicator construction.
<i>Annex 3 Member countries</i>	Member country work on official ICT statistics. Includes survey metadata, contacts, website links and main outputs. Information on strategies and major analytical exercises will also be collected where readily available.
<i>Annex 4 Non-member countries</i>	Overview of what non-member countries are doing in this field, including information on regional groups and their activities.
<i>Glossary</i>	Glossary of terms.
<i>Bibliography</i>	Bibliography (web-based as far as possible).