



**Telecommunication  
Development Bureau (BDT)**

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Subject: **ITU Regional Seminar on economic and financial aspects of telecommunications for member countries of Study Group 3 Regional group for Latin America and the Caribbean (SG3RG-LAC) – San Salvador, El Salvador, 15-16 February 2011**

Dear Sir/Madam,

We are pleased to invite you to the ITU Regional Seminar on economic and financial aspects of telecommunications, organized by the Telecommunication Development Bureau (BDT) and the Telecommunication Standardization Bureau (TSB) to be held in San Salvador, El Salvador, from 15 to 16 February 2011, at the kind invitation of the Superintendencia General de Electricidad y Telecomunicaciones (SIGET).

The regional meeting of the Study Group 3 Regional Group for Latin America and the Caribbean (SG3RG-LAC) will follow the seminar from 17 to 18 February 2011. All participants are kindly invited to pre-register online, both for the seminar and meeting, **by 16 January 2011** at the event website: [www.itu.int/ITU-D/finance/work-cost-tariffs/events/tariff-seminars/elsalvador/index.html](http://www.itu.int/ITU-D/finance/work-cost-tariffs/events/tariff-seminars/elsalvador/index.html). In this website you will also find the practical information regarding these events as well as a list of hotels. Delegate on-site registration will begin at 08:30 on Tuesday, 15 February 2011.

**It is important to note that participants should enquire in advance concerning visa requirements for El Salvador** and apply to the Consulate or Embassy of El Salvador in their respective country.

The seminar and meeting will be conducted with interpretation in both English and Spanish. All the presentations will be published in the original language on the above-mentioned website.

Participants are requested to submit, in advance, an update of their telecommunication sector scenario, by updating the Tariff Policy Survey. This should be completed at: [www.itu.int/ITU-D/icteye/](http://www.itu.int/ITU-D/icteye/) under Survey Login. For login information, please contact Ms. C. Prado-Wagner at the above-mentioned email address.

In order to build on the work carried out in Study Group 3 and optimize the transfer of knowledge, we strongly recommend that, where possible, organizations designate their SG3RG-LAC Group Representative or an official who has expertise and responsibility for costs and tariffs matters to attend these events. Interactive discussion sessions will be conducted to promote dialogue and exchange of experiences among participants. Please find attached the provisional agenda (Annex 1).

I am pleased to inform you that ITU will provide a limited number of fellowships to facilitate participation from Least Developed or Low Income Developing Countries (one person per country). Whether there will be full or partial fellowships will depend on the number of requests received and the funds available, as fellowships will be awarded on a first come first served basis. An official fax/letter must be sent to the Director of TSB requesting the fellowship and providing the name of the intended candidate, no later than 16 January 2011.

We look forward to your participation in our events.

Yours faithfully,

**[original signed]**

Sami Al Basheer Al Morshid  
Director

Annex 1: Provisional Agenda

Annex 1



Seminario sobre los aspectos económicos y financieros de las telecomunicaciones  
Grupo Regional de la Comisión de Estudio 3 para América Latina y El Caribe (SG3RG-LAC)

Regional Seminar on the economic and financial aspects of telecommunications Study Group 3  
Regional Group for Latin America and Caribbean (SG3RG-LAC)

San Salvador, El Salvador, 15-16 Febrero/February 2011

**Preliminar Agenda**

<b>Martes / Tuesday 15</b>	
08.30 – 09.00	<b>Registro de Delegados / Delegate registration</b>
09.00 – 09.30	<b>Ceremonia de Apertura / Opening Ceremony:</b> <ul style="list-style-type: none"> <li>- SIGET Representante / SIGET Representative</li> <li>- Facundo Fernández Begni, Presidente SG3RG-LAC / SG3RG-LAC President</li> <li>- Carmen Prado-Wagner, Representante de la UIT / ITU Representative</li> </ul> Presidente del Seminario / Seminar Chairperson:
09.30 – 10.30	<b>Sesión 1:</b> La modelización de costos de los servicios de telecomunicaciones en redes 3G <i>Cost modeling of 3G network telecommunication services</i>
<i>Café / Coffee break</i>	
10.45 – 11.45	<b>Sesión 2:</b> Determinación del factor BETA – utilizando la teoría económica / <i>Determination of the Beta factor by using economic theory</i>
11.45 – 12.30	<b>Sesión 3:</b> Estrategias de costeo e implementación de la modelización de costos en Barbados <i>Costing strategies and cost model implementation in Barbados</i>
<i>Almuerzo / Lunch</i>	
14.00 – 15.00	<b>Sesión 4:</b> Tasa de terminación del servicio móvil e itinerancia móvil <i>Mobile termination charges and mobile roaming</i>
15.00 – 15.45	<b>Sesión 5:</b> Tasa de terminación del servicio móvil e itinerancia móvil en el Caribe <i>Mobile termination charges and mobile roaming in the Caribbean</i>
<i>Café / Coffee break</i>	
16.00 – 16.45	<b>Sesión 6:</b> La Interconexión IP: fundamentos económicos y regulatorios, casos y tendencias para la Región LAC <i>IP interconnection: economic and regulatory issues, cases and trends for the LAC Region</i>
16.45 – 17.30	<b>Sesión 7:</b> Enfoque del Comité Consultivo Permanente I de CITEI sobre los aspectos económicos de las Telecomunicaciones - Coordinación de actividades CITEI, Grupo LAC/UIT <i>The activities of the CITEI Permanent Consultative Committee on economic aspects of telecommunications - Coordination of activities between CITEI and LAC Group ITU</i>

<b>Miércoles / Wednesday 16</b>	
09.00 – 10.00	<b>Sesión 8:</b> Conectividad internacional de Internet <i>International Internet connectivity</i>
<i>Café / Coffee break</i>	
10.15 – 11.15	<b>Sesión 9:</b> La compartición del espectro – impacto en las tarifas <i>Spectrum sharing – impact in tariffs</i>
11.15 – 12.15	<b>Sesión 10:</b> El espectro en transición – valorizando el dividendo digital <i>Spectrum in transition – valuing the digital dividend</i>
<b>Almuerzo / Lunch</b>	
14.00 – 15.00	<b>Sesión 11:</b> El Impacto del despliegue de Banda Ancha en la economía - Impacto en la región Américas y el rol del Regulador en la promoción del desarrollo de la Banda Ancha <i>The impact of broadband on the economy - Impact in the Americas Region and the role of the regulator in boosting the development of broadband</i>
<i>Café / Coffee break</i>	
15.15 – 16.00	<b>Sesión 12:</b> El Impacto de la fijación de impuestos en el desarrollo del sector de banda ancha móvil <i>The impact of taxation on the development of the mobile broadband sector</i>
16.00 – 16:45	<b>Sesión 13:</b> Banda Ancha móvil y el dividendo digital <i>Mobile broadband and the digital dividend</i>
16:45 – 17.20	<b>Sesión de discusión:</b> Estrategias de despliegue de Banda Ancha utilizadas por los países participantes <b>Discussion session:</b> <i>Broadband deployment strategies applied by participants countries</i>
17:20 – 17.30	<b>Conclusiones finales y cierre del Seminario</b> <b>Final conclusions and close of the Seminar</b>
17-18 Feb. 2011	Reunión del Grupo Regional de la Comisión de Estudio 3 para América Latina y El Caribe (SG3RG-LAC) <i>Regional meeting of the Study Group 3 Regional Group for Latin America and Caribbean (SG3RG-LAC)</i>

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