

## ITU EXECUTIVE-LEVEL TRAINING FOR HEADS OF REGULATORY AUTHORITIES: STRATEGIC IMPACT OF COST MODELING ON ICT DEVELOPMENT

## ITU Headquarters Geneva, Switzerland 10-11 November, 2008

Provisional Programme Monday 10 November 2008		
09.00 - 09.15	Opening Ceremony	
09.15 – 10.15	<ul> <li>Session 1: Introduction to the economics of competition, competition law and regulation</li> <li>Why does competition create benefits for the economy and citizens alike?</li> <li>Methods to determine static and dynamic welfare effects of competition;</li> <li>How to ensure a competitive environment?</li> <li>General concepts of competition law and merger control (abuse of market power, cartels);</li> <li>Markets with high and persistent entry barriers, regulation.</li> </ul>	
10.15 – 10.30	Coffee break	
10.30 - 11.30	Follow up session 1: Introduction to the economics of competition, competition law and regulation	
11.30– 12.00	Discussion and questions	
12.00 - 14.00	Lunch	
14.00 -15.30	<ul> <li>Session 2: Basic concepts of regulation, structure and purpose of market reviews, remedies</li> <li>Markets relevant for regulation;</li> <li>3-Criteria-Test, contestable markets;</li> <li>Defining markets correctly: commodities and services included in the market, geographical extension;</li> <li>Proper use of the Small but Significant and Non-transitory Increase in Price Test (SSNIP-Test);</li> <li>Analyze competitive structure of markets, Significant Market Power (SMP), instruments to designate SMP;</li> <li>Description of possible remedies for certain types of imperfect competition: transparency, non discrimination, regulatory accounting, access obligations, price controls.</li> </ul>	
15.30 - 15.45	Coffee break	
15.45 – 16.30	Follow up session 2: Basic concepts of regulation, structure and purpose of market reviews, remedies	
16.30 – 17.00	Discussion and questions	
	Tuesday 11 November 2008	
09.00 – 10.00	Session 3: Regulatory accounting and cost models	

09.00 - 10.00	Session 3: Regulatory accounting and cost models
	• Principles of regulatory accounting and accounting separation; strategic role of regulatory accounts for monitoring pricing;
	<ul> <li>Cost modeling concepts: from FDHC (fully distributed historic costs) to FLRIC (forward looking long run incremental costs), Cost models (COSITU and World Bank models)</li> <li>Overcoming data collection challenges</li> </ul>

10.00 – 10.15 Coffee break		
10.15 – 11.30	Follow up session 3: Regulatory accounting and accounting separation in detail	
11.30– 12.00	Discussion and questions	
12.00 – 14.00 Lunch		
14.00 -15.30	<ul> <li>Session 4: Price controls and its relation to cost modeling, accounting and regulation</li> <li>Types of price controls, price controls and creation of competition;</li> <li>Price controls and investment incentives,</li> <li>How to use regulatory accounts to determine regulated prices; which information is critical for the calculation of correct price ceilings?</li> <li>Impact of convergence and NGN on price controls: is it time to refocus?</li> </ul>	
15.30 – 15.45 Coffee break		
15.45 – 16.30	Follow up session 4: Price controls and its relation to cost modeling, accounting and regulation	
16.30 – 16.45	Discussion and questions	
16.45 – 17.00	Concluding remarks	

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