

INTERNATIONAL TELECOMMUNICATION UNION



*Telecommunication
Development Bureau*

T E L E F A X

Place des Nations
CH-1211 Geneva 20
Switzerland

Telephone +41 22 730 51 11
Telefax Gr3:+41 22 733 72 56
Gr4:+41 22 730 65 00

Date: 22 April 2010 Time: Page 1/10 Ref: DM-292

To: ITU Member States
National Regulatory Authorities
Operators Fax:

Contact: Ashish Narayan
ITU Asia and Pacific Regional Office

For your reply:
E-mail : ashish.narayan@itu.int
Fax: +662 5749328 Tel: +662 5748565

Carmen Prado-Wagner
Regulatory and Market Environment Division

E-Mail: carmen.prado@itu.int
Fax: +41 22 7306210 Tel: +41 22 7306350

Subject: **ITU Expert-Level Training on 3G mobile network cost modeling for the Asia Pacific Region Bangkok, Thailand 14-18 June 2010**

Dear Sir/Madam,

I am pleased to inform you that the Telecommunication Development Bureau (BDT) is organizing a training workshop on **“3G mobile network cost modeling for Asia Pacific Region”** under the framework of the ITU Operation Plan and the Asia Pacific Centres of Excellence (ITU ASP CoE). This training is being provided in cooperation with the ITU ASP CoE Business Management Node, hosted by the Ministry of Information and Communications Technology, Thailand, and the ITU ASP CoE Policy and Regulation Node, hosted by the Pakistan Telecommunication Authority, and will be held at the ToT Academy in Bangkok, from 14 to 18 June 2010.

As you know, mobile data is on the rise as an increasing number of data services and applications are being offered by service providers, and with the roll out of IMT networks in the Asia Pacific region, there is a growing need to understand the costing practices underlying data services in a mobile environment. Pricing and cost modeling practices are central to a fair, competitive and healthy telecommunication and ICT sector. Striking the right balance requires stakeholders to fully understand and analyze in detail the advantages and disadvantages of different cost models, including their implications for the calculation of cost-based tariffs for regulated retail and wholesale services and the challenges of data collection. These key costing issues are among a range of operational issues to be addressed during this five-day Expert-Level Training for national regulatory authorities and operators on 3G mobile network cost modeling.

The Expert-Level Training will be conducted by experts in this field. The focus of this training is to provide participants with the necessary theoretical background, international experiences, practical cases, concrete exercises and hands-on practice using template training models to give an in-depth understanding of cost model development and use. Discussion sessions will also be conducted to promote dialogue and exchange of experiences among participants.

Participation of experts from regulatory authorities and telecommunication operators in charge of costing issues is encouraged. Please find enclosed the Provisional Agenda (Annex 1).

This Expert-Level Training will be conducted in English. To register for this training, it is important to have a cost modeling background as the training is at expert level.

Participants are kindly requested to complete the attached registration form (Annex 2) and send it by e-mail or fax to one of the addresses indicated in the form no later than **31st May 2010**. Hotel reservations should be made directly with your chosen hotel using the hotel reservation form.

Please note that for practical reasons relating to logistics, and with the aim of including as many participating countries as possible, the training will be limited to 40 participants, with a maximum of two places per organization. Where more than two participants register from the same organization, additional registrations will be placed on a waiting list that will be cleared on a first-come, first-served basis after the closing date for registration.

Information concerning hotel reservations (Annex 3), visa requests and practical information (Annex 4) are attached, and are also available on-line at: <http://www.itu.int/ITU-D/finance/work-cost-tariffs/events/index.html>. Those participants requiring an entry visa to Thailand are requested to contact their local Embassy for information well in advance.

Please note that there are no training fees applicable to this course. However, participants should cover their own travel and accommodation expenses and arrangements.

I look forward to active participation from your organization.

Yours faithfully,

[original signed]

Sami Al Basheer Al Morshid
Director

Annex 1: – Provisional Programme

Annex 2: – Registration form

Annex 3: – Hotel reservation form

Annex 4: – Useful information for participants