

Sesión 7: El despliegue de Banda Ancha móvil – impacto económico y social
The deployment of mobile Broadband – economic and social impact

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Mobile broadband is becoming a dominant platform to address the need for high speed internet Access, especially in the developing world. With accelerated diffusion processes, mobile broadband is expected to achieve wide social and economic benefits under certain conditions including wide diffusion of broadband enabled devices (smartphones, broadband enabled PCs), access to spectrum that will handle the exponential growth in traffic, and applications and services. This presentation will review both the potential for this technology in terms of quantitative projections of economic and social effects, as well as conditions that need to be fulfilled for this potential to materialize.