

Sesión 6: Elaboración del Plan Nacional de la Banda Ancha – Lista de actividades para reguladores
Preparation of the National Broadband Plan– Checklist for Regulators

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A national broadband plan is a policy instrument aimed at guiding a nation's strategy in terms of long term development to provide high speed internet access. In many cases, prompted by political imperatives, countries approach the definition of a Broadband Plan in a cursory fashion, believing that a plan represents merely a statement of targets of coverage and speed and some vague references to eGovernment and eLearning. In fact, in order to be effective, a plan needs to address a wide set of topics ranging from differentiated targets for each constituency (population, public education and health services, enterprises, SMEs) to technology guidelines, and, most importantly, demand side incentives (e.g. policies to stimulate adoption). Furthermore, a plan should represent a consensus among governments and civil society around a technological vision for a country. Therefore, the development of a National Broadband Plan will encompass a set of activities aimed at promoting a dialogue between stakeholders to build agreement and concurrence around the objectives. This presentation will include both the topics to be covered in a plan, as well as the activities that need to be conducted for its elaboration.