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Artur Pruszko

- has been graduated from University of Gdansk, Mathematical Faculty (1992),
- has obtained Ph.D. in Mathematics in Polish Academy of Science (1999)
- since 2000 is working in Telekomunikacja Polska (Polish Telecom).

In TP he works for Strategy Department and now he is Head of Strategy Analyses Division in Department of Business Development and Strategy Analyses.

His main areas of involvement are:

- preparation of corporate strategy,
- analyses and forecasting of Polish telecommunication market,
- analyses the business environment of Telekomunikacja Polska,
- investigation of market trends and new business models on telecommunication market.

He was also involved in some key projects as:

- launching broadband services
- preparation of concept of CRM
- introduction of knowledge management system
- creation of fundamental market research on demand structure for telecommunication services in Poland