How does Ericsson work with CR?

- Environmental Management System
- Code of Conduct (Global Compact)
- Code of Business Ethics
- Radio frequency exposure and health
- Bridging the digital divide with C4A
- Richer Communications and sustainability
- Energy lean product portfolio
- Sponsorship and employee volunteer (local)
- Ericsson Response (global)
- Annual Sustainability Report
When there is a need to communicate, Ericsson is there

Ericsson

- brings support to disaster relief operations
- gives humanitarian and social support to local communities
We want to:

Faster and more efficient communications in disasters

Engaged and involved employees that contribute to the well-being of the community

Promote the issues of disaster relief and the use of communications technology to support those in need
Core Parts in the Ericsson Response program

Ericsson Response Teams and equipment
Local, regional and global support centers
Partnership with relief organizations and the private sector
Disaster Preparedness programs
Ericsson Response Teams

Strong commitment both from managers and staff

Trained for emergency operations

As individuals or in ERU teams

Defined skills required in disaster response

National, regional or international operations
We can’t do it alone

- International Red Cross / Red Crescent and RC/RC National Societies
- UN and UN Agencies
- Swedish Rescue Service Agency
- Telecom Sans Frontiers
- Private Sector
- Local initiatives
Temporary GSM network with the UN World Food Programme in Kabul. Provided services for all humanitarian organizations and the interim Government.
Satellite link to Brindisi, Italy to a GSM system donated to the UN Humanitarian organizations
Bam, Iran December 26, 2003

Emergency GSM communication system for humanitarian organizations after earthquake
WIDER / VoIP

Improved communication between organizations in disaster areas.
Muzaffarabad, Pakistan October 2005

Earthquake

WIDER and Ericsson employees is providing support to relief organizations through UN OCHA
Response to the Tsunami - 26 December 2004
Thank you