

# INTERNATIONAL TELECOMMUNICATION UNION

*Telecommunication  
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To: - ITU Administrations in Asia  
- ITU-D Sector Members in ASEAN  
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**Subject: ITU-ASEAN MOBILE COMMERCE FORUM, Jakarta, Indonesia, 23-24 July 2009**

Dear Sir/Madam,

We have the pleasure to invite your Administration/Organization to participate in the ITU - ASEAN Mobile Commerce Forum, which will be held in Jakarta, Indonesia on 23-24 July 2009. The Forum —hosted by the Directorate General of Post and Telecommunications, Ministry of Communication and Information Technology of the Republic of Indonesia— is a joint effort of ITU and ASEAN to provide a platform for cooperation, information sharing, and discussion on trends, implementation, challenges and opportunities on mobile commerce among participants from ASEAN Member Countries and ASEAN-dialogue partner-countries.

The Forum will be paperless and interactive. Participants will be exposed to background information on mobile banking, as well as practical elements concerning its implementation in the existing environment. As an important part of the Forum, participants are invited to assess the status of their countries' preparedness on mobile commerce implementation.

The Forum expects to bring together senior government representatives, industry actors and other stakeholder groups from ICT and banking sectors with the end of improving their country's readiness for planning and introducing mobile commerce applications and services. The Forum also aims to build a network of experts on the relevant areas of mobile commerce.

We are also pleased to inform you that ITU and ASEAN will provide one fellowship per country with the following arrangements:

- Fellowships for Cambodia, Lao P.D.R., Myanmar, Philippines and Vietnam will be offered by the ITU; and
- Fellowships for Brunei, Malaysia, Singapore and Thailand will be offered by ASEAN.

Please note that the deadline for submission of fellowship requests is **30 June 2009**.

The programme, registration and fellowship forms and other practical information regarding the Forum are found in the annexes for your information.

We look forward to your active participation in this important event.

Yours sincerely,

[Original signed]

Sami Al Basheer Al Morshid  
Director

Cc: Infrastructure Division, ASEAN Economic Community Department, ASEAN Secretariat

Attachments

- Annex 1 – Programme
- Annex 2 – General Information
- Annex 3 – Hotel Reservation
- Annex 4 – Request for Fellowship
- Annex 5 – Registration Form