



Ministry of Telecommunications and the Information Society/ITU/ASETA  
International Seminar  
"Closing the Digital Divide through the Development of e-Strategies"  
*Quito, Ecuador, 26-27 November 2009*

### **ANNEX 1 PROGRAMME**

#### **OBJECTIVES**

- To analyze the status of legislation, policies and ICT programs addressing the Digital Divide in Andean countries, giving emphasis to ICT applications in the areas of e-Health, e-Government, e-Learning, e-Commerce and e-Employment.
- To exchange national experiences on:
  - The implementation of e-strategies for connectivity and the development of content, services and electronic applications;
  - The use of methodological tools to identify and assess factors that hinder digital connectivity;
  - Capacity building on ICTs and other issues that should be considered to achieve universal access.

**DIRECTED TO:** Stakeholders from the telecommunication sector, including authorities, network operators, service providers, ICT applications and content developers; representatives from the public and private sectors, as well as from civil society from the Andean region countries (Bolivia, Colombia, Chile, Ecuador, Peru and Venezuela).

**ORGANIZERS:** The International Telecommunication Union (ITU), the Ministry of Telecommunications and the Information Society (MINTEL), National Telecommunications Authority of Ecuador, and the Asociación de Empresas de Telecomunicaciones de la Comunidad Andina (ASETA).

**PLACE:** Hotel Hilton Colón, Quito, Ecuador.

**DATE:** November 26 - 27 2009.

## **AGENDA**

<b>THURSDAY 26 NOVEMBER 2009</b>	
08:00 – 09:00	<b>Registration</b>
09:00 – 09:20	<b>Opening ceremony</b>
	Statement from Mr. Marcelo López Arjona, ASETA's Secretary General
	Statement from Mr. Sergio Scarabino, ITU representative for South America
09:20 – 09:30	Official opening of the event: Ing. Jorge Glas, Minister of Telecommunications and the Information Society of Ecuador
<b>09:30 – 10:00</b>	<b>Coffee break</b>
10:00 – 10:15	Ing. Germán Pérez, ITU Consultant: "Study on the contribution of mobile services to improving connectivity and extending the use of telecommunication services in the Andean countries"
10:15 – 10:30	Francisco Gómez, AHCJET: "ICTs and their applications: Key to exit the crisis"
<p><b>THEME: ICT NORMS, POLICIES, PROGRAMMES AND DEVELOPMENTS.</b>  <i>Methodological tools to identify and assess factors that hinder digital connectivity. ICT capacity building (includes plans to implement universal ICT access, social inclusion, etc.).</i></p> <p>Governments develop regulations, policies and programmes to bridge the digital divide. These sessions aim to improve our understanding of the implementation processes and the experiences of different governments in implementing such policies and programmes. These sessions will also identify best practices to support their adoption in the region.</p> <p><b>Moderator:</b> Fabián Jaramillo – Superintendent of Telecommunications of Ecuador  <b>Reporter:</b> Miguel Albán</p>	
10:30 – 11:50	Dr. Rafael Poveda, Vice Minister of Telecommunications and the Information Society, Ecuador
11:50 – 12:10	Ing. Daniel Medina, Vice Minister of Information Technology and Communications of Colombia
12:10 – 12:30	Ing. Fabián Tito, Director, Fiscal and Social Control of Telecommunications and Transport Authority of Bolivia
12:30 – 12:40	Ing. Carlos Romero, Transport and Communications Ministry of Peru: "The Peruvian Digital Agenda"
12:40 – 13:00	Delegate of the Ministry of Popular Power for the Science, Technology and Intermediate Industries of Venezuela: "Political legislation and programmes based on ICTs"
<b>13:00 – 15:00</b>	<b>Lunch</b>
15:00 – 15:20	Dr. Lilia Pérez-Chavolla, ITU Consultant: "ITU strategies for promoting the use of ICT applications for development"
15:20 – 15:40	Ing. Jairo Gómez, ASETA: "Measuring the digital divide"

**THEME: POLICIES AND STRATEGIES FOR E-READINESS AND DIGITAL INCLUSION**

The establishment of strategies and policies for e-Readiness and digital inclusion are indispensable to reduce the digital divide. These sessions will discuss the social capacities needed to use ICTs as tools for solving problems and supporting development. Special attention will be given to discussing the inclusion of specific populations, such as those in rural and remote areas, in national initiatives.

**Moderator:** Hugo Carrión- Director, Imaginar Foundation

**Reporter:** Paola Miño

15:40 – 16:00	Ec. Rubén Díaz, Sub-secretary of the Information Society, Ministry of Telecommunications and the Information Society, Ecuador
<b>16:00 – 16:30</b>	<b>Coffee break</b>
16:30 – 16:50	Ing. Omar Montilla, Infocentros Foundation, Venezuela: "Community infocenters for accessing information technologies in Venezuela"
16:50 – 17:10	Ing. Carlos Sánchez, OSIPITEL: "Peruvian model to confront the digital divide: Projects BAR and BAS"
17:10 – 17:30	Lic. Alfredo Pagano, Deloitte & Touche: "The importance of corporate responsibility for reducing the digital divide"
17:30 – 17:50	Dr. Romel Jurado, Association for Communications Progress: "Strategy of ICT regulation for social inclusion: A view from the human rights perspective"
17:50 – 18:10	<b>Conclusions</b>

**FRIDAY 27 NOVEMBER 2009****THEME: PROGRAMMES, DEVELOPMENTS AND EXPERIENCES RELATING TO ICT CONTENT, SERVICES, APPLICATIONS**

These sessions will address another fundamental initiative to close the digital divide: The development of relevant content and the necessary applications to transform different sectors of society. Special emphasis will be given to the discussion of best practices in the use of ICTs in the areas of health, government and commerce, among others.

**Moderator:** Claudio Rosas – Technical Intendant for Control

**Reporter:** Paola Miño

09:00 – 09:30	Ing. César Regalado, General Manager, National Telecommunications Corporation (CNT) Ing. Augusto Espín, General Manager, Mobile Telecommunications of Ecuador ALEGRO
09:30 – 10:00	Dr. Diana Celis, Telecommunications Enterprise of Bogota (ETB): "Mass Programmes for ICTs"
10:00 – 10:30	Ing. Juan Córdova, ETAPA TELECOM
10:30 – 11:00	Ing. Fabián Jaramillo, Telecommunications Superintendance of Ecuador

<b>11:00 – 11:20</b>	<b>Coffee break</b>
<p><b>THEME: PROGRAMMES, DEVELOPMENTS AND EXPERIENCES RELATING TO UNIVERSAL ACCESS AND INFRASTRUCTURE FOR ACCESS</b></p> <p>One of the main challenges of bridging the digital divide is having limited access to ICTs due to economic or geographic conditions. It is important to know the programmes that have contributed to address this issue.</p> <p><b>Moderator:</b> Jaime Guerrero – Telecommunications National Secretary of Ecuador  <b>Reporter:</b> Alonso Llanos</p>	
11:20 – 11:40	Ing. Francisco Cevallos, Sub-secretary of Communication Technologies, Ministry of Telecommunications and the Information Society
11:40 – 12:00	Ing. Waldo Pantoja, ENTEL Bolivia
12:00 – 12:20	Ing. Ramón Villa, INTERNEXA, Colombia: "Closing the digital divide through improved regional connectivity in Latin America"
12:20 – 12:40	Ing. Hortensia Rozas, Telefónica Perú
<b>12:40 – 15:00</b>	<b>Lunch</b>
15:00 – 16:00	<p><b>PANEL</b> (Questions from participants)</p> <p><b>Moderator:</b> Marcelo López – ASETA's General Secretary  <b>Reporter:</b> Lilia Pérez-Chavolla – ITU Consultant</p>
<b>16:00 – 16:30</b>	<b>Coffee break</b>
16:30 – 17:00	<p><b>Conclusions</b></p> <p>Jorge Glas, Minister of Telecommunications and the Information Society of Ecuador  Sergio Scarabino, ITU Representative  Marcelo López, ASETA's General secretary</p>