

彼得·卡西德 先生



Peter Cassidy先生是行业发展顾问，在美国、加拿大的一些公司董事会任咨询董事，同时也是TriArche研究公司的研究主管，该公司是一个国际性高级咨询机构，主要从事IT行业的商业发展和产品研究。他现在是“防止网页仿冒”工作组的秘书长，这项工作发挥了 he 作为IT分析家、演说家和作家，在有关信息安全、金融犯罪与公共政策方面的知识和经验。

作为TriArche研究公司的研究主管，Cassidy先生协助开发通信和安全相关的技术和业务（如控制软件使用的许可证管理系统、数字接收方案、网络审核业务以及数字版权的水印系统）。Cassidy先生在1995年与其他人合作共同创建了波士顿数字商业协会，这是电子商务技术创新方面的论坛。2002年，Cassidy先生成为麻省理工大学结构与规划学院的访问学者，负责电子商务量化建设中信息风险的研究项目。

Cassidy先生的演讲包含电子犯罪、版权管理、许可证管理、用户隐私、远程教学、美国密码系统出口政策等内容，以及英国、中国、巴西、加拿大、法国、荷兰、澳大利亚、日本、新加坡等在网络风险政策上的挑战。作为APWG的总干事，Cassidy先生经常给由美国司法部、FDIC、货币流通审计办公室、政府部门合作调查网上金融犯罪的机构进行讲课。

Cassidy先生的客户包括标准化组织、美国国会等，他还为IEEE评论会议文件。

Cassidy先生还为国际商业刊物《经济学家》、《福布斯》和《WIRED》等杂志撰写文章和专栏。

Peter Cassidy

Peter Cassidy is a business development consultant seated on the boards of directors and advisory boards of companies in the US and Canada, and is director of research at TriArche Research Group <<http://www.triarche.com>>, an international collaborative of senior consultants engaged in business development and product research in the IT industry. He currently serves as the Secretary General of the Anti-Phishing Working Group (APWG), a position that exploits his knowledge and experience as an IT industry analyst, speaker, writer and commentator on industry and public policy related to information security and financial crime.

As research director at TriArche Research Group, Mr. Cassidy has assisted in the development of communications and security related technologies and services (among them license management systems to control software usage; digital receipting schemes; network auditing services and watermarking systems for copyrighted digital intellectual property). Mr. Cassidy co-founded the Digital Commerce Society of Boston in 1995, a leading forum on innovations in electronic commerce technologies. In 2002, Mr. Cassidy was appointed a Visiting Scholar at MIT's School of Architecture and Planning, charged with development of a research program to quantify information risks that attend the construction of electronic commerce architectures.

Mr. Cassidy has spoken and given presentations on electronic crime, copyright management, license management, consumer privacy, distance learning, US cryptography export policies and the underwriting challenges for Cyber-risk policies in the UK, China, Brazil, Canada, France, the Netherlands, Australia, Japan, Singapore and all over the United States. As APWG Secretary General, Mr. Cassidy has given formal lectures and presentations to the FDIC, the US Justice Department, the Office of the Comptroller of the Currency and a number of inter-governmental working groups investigating online financial crime.

Moreover, Mr. Cassidy has contributed commentary to standards-making bodies and to the US Congress under the auspices of his industrial clients and has reviewed conference papers for the IEEE.

As a technology writer and commentator, Mr. Cassidy has authored articles and opinion columns under his own byline for international business publications such as The Economist, ForbesASAP and WIRED. Journalists from the US, China, Canada, Australia, Japan, Germany, France and Israel have interviewed and quoted him on such disparate topics as phishing technologies and techniques and cryptographic technology export policy.