

Simon Mackey

Custom Networks, Nokia Siemens Networks

- Simon Mackey is responsible for managing Channel Partners and Business Development in Nokia Siemens Networks in Australia, New Zealand and the Pacific.
- Simon was previously the head of marketing for Nokia Networks in Europe, Middle East and Africa, having held the same role in Asia Pacific.
- Simon Joined Nokia in 1996 and has held several senior roles in the company both locally in Australia as well as Europe and APAC.



Biography

With over 17 year of international experience in the Telecommunications industry, Simon is a dynamic public speaker with a wide range of experience in Marketing and Sales. In his role with Custom Networks, he is responsible for driving the success of the Nokia Siemens Networks portfolio to a wider range of markets. His extroverted leadership style makes him is a natural networker in the industry.

Simon commenced his career as a Telstra Cadet Engineer in his final year of study, and went on to join Telstra for the next 6 years in roles as varied as project management, fixed & mobile network design and defence projects. In this time, he commenced his company spokesman ship, speaking at an international conference on mobile network design in Harare, Zimbabwe.

Joining Nokia in 1996, he moved into sales, driving the market for transmission solutions, moving up to Singapore within 18 months to head up this team. He then spent over six years driving marketing in the APAC and European regions, in diverse locations such as Singapore, Russia, South Africa & Dubai. His implementation of Customer Relationship Marketing in the APAC region was adopted as the global solution at the time.

Simon returned to Australia and to sales in 2004 to head up the Broadband sales in the APAC region. Since then, Simon has focussed on the activities of Sales channel partners in the ANZ region. During his career, Simon has managed teams of people in multiple locations in matrix managed organisations.

Based in Melbourne, but living on airplanes, Simon has an Honours degree in Communications Engineering and a Post Graduate Diploma in Business Management, specialising in Marketing and Project Management. He is married with three young daughters.

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