



CONNECT AMERICAS SUMMIT

Broadband for Socio-economic Development

17 – 19 JULY 2012

DRAFT PROGRAMME

Introduction

The **Connect Americas Summit** is organized by the International Telecommunication Union and is hosted by the Government of the Republic of Panama. Connect Americas is part of ITU's *Connect the World* series, an ambitious initiative launched in 2005 aimed at connecting the unconnected by the year 2015.

Organized on a regional basis, the *Connect the World* series of events is focused on regional priorities, including the Regional Initiatives established at the ITU World Telecommunication Development Conference in 2010 (WTDC-10), as well as the overall goals established at the World Summit on the Information Society (WSIS).

Summit Objectives

The Connect Americas Summit aims to mobilize the human, financial and technical resources required to close Information and Communication Technology gaps in the region. The Summit offers a venue for leaders from the public and private sectors as well as international and regional financing and development agencies to network face-to-face and forge new partnerships. It is preceded by a preparatory process (including consultation meetings in Mexico City, Mexico, and Port of Spain, Trinidad) during which ICT development projects and project holders are identified, as well as partners and donors willing to contribute to the implementation of the selected projects, with a view to enhance the deployment of ICT networks, applications and services within the region.

Summit Format and Outcomes

The Summit features high-level interactive panels focused on the challenges posed for developing economies in harnessing the full potential of ICTs. Bold decisions and commitments will be announced on multi-stakeholder partnerships to meet these challenges. In addition, a Summit Communiqué issued by leaders from the Americas will demonstrate a high-level political commitment to the outcomes of the Summit.

17 July 2012

09:30 - 11:30 MULTI-STAKEHOLDER MEETING

The purpose of this session is to review the projects and the partnership agreements reached in light of the identified priorities and themes, leading to their announcement during the Summit in the Partnership Announcements/Pledges session on the closing day.

Note – This session is open to all Summit Stakeholders. Project holders and entities interested in using the Summit as a platform to promote their projects, pledges and partnerships are encouraged to attend the Meeting.

Chairman:

- Clovis BAPTISTA NETO, Executive Secretary, CITEL

11:30 - 12:30 DRAFTING GROUP MEETING

The purpose of this session is to review the draft Summit Communiqué.

Note – This session is open to representatives of delegations of the Americas Region.

Chairman:

- Antonio GONZALEZ, Executive Director, ASEP

12:30 - 15:30 LUNCH

15:30 - 17:30 SUMMIT MINISTERIAL MEETING

The purpose of this meeting is to finalize the Summit Communiqué.

Note – This session is a Meeting of Ministers and Heads of Delegations. It is open to representatives of delegations of the Americas Region.

18 July 2012

10:30 - 12:00 OPENING CEREMONY

Opening Remarks

- Zelmar RODRIGUEZ CRESPO, General Administrator, Autoridad Nacional de los Servicios Públicos (ASEP)
- Dr Hamadoun I. TOURÉ, ITU Secretary-General

Opening address

- His Excellency Mr Ricardo MARTINELLI BERROCAL, President of the Republic of Panama

Keynote on Protecting Children in Cyberspace

- H. E. Mrs Laura CHINCHILLA, President of Costa Rica and Patron of the ITU Child Online Protection initiative

Policy Statements by Heads of State and Government

12:00 - 12:30 PRESS CONFERENCE

12:30 -15:00 LUNCH

15:00 - 16:00 OPENING DEBATE: TOWARDS A FUTURE BUILT ON BROADBAND

During the Broadband Leadership Summit, which took place in Geneva on 25 October 2011, members of the Broadband Commission for Digital Development challenged the global community to work together to promote “broadband inclusion for all” as a means of accelerating progress towards achieving the Millennium Development Goals by 2015. In this session, members of the Broadband Commission from the Americas Region will debate with other stakeholders why broadband is important for the Americas and which initiatives can be undertaken by stakeholders in the region to encourage broadband inclusion.

Moderator

- Dr Hamadoun I. TOURÉ, ITU Secretary-General

Panellists

- Diego MOLANO, Minister of Information and Communication Technologies, Colombia
- Carolyn SEEPERSAD –BACHAN, Minister of Public Administration, Trinidad and Tobago
- Amb. Philip L. VERVEER, Coordinator for International Communications and Information Policy, USA
- John E. DAVIES, Vice-President of INTEL
- Santiago FERNANDEZ VALBUENA, CEO Telefónica Latin América
- Patrick SLIM DOMIT, Co-Chairman, America Movil

16:15 - 16:30 SETTING THE STAGE: BROADBAND FOR SOCIO-ECONOMIC DEVELOPMENT

Keynote Speech by Mr. Brahim SANOU, Director, Telecommunication Development Bureau, ITU

Introductory remarks to the Summit's High-Level Interactive Panel Sessions

16:30 - 18:00 INTERACTIVE PANEL 1: BANKROLLING BROADBAND: IS BIG GOVERNMENT BACK?

Session Overview:

Information and communication technologies (ICTs), and especially broadband, are widely recognized as key drivers of private sector investment, employment and socio-economic development. While developed countries have rapidly and effectively leveraged the benefits of broadband, many developing countries are now faced with the challenge of setting and implementing policies fostering opportunity and prosperity through broadband access for all. To create tomorrow's Knowledge-based Societies and meet the Millennium Development Goals (MDGs), the time is ripe to critically consider different strategies for funding broadband rollout.

While a large portion of the huge investment needed for broadband infrastructure will likely come from the private sector, it is wise

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to explore policy frameworks that can stimulate funding of future deployments. Ranging from shared access and direct infrastructure funding through Public-Private Partnerships (PPPs) and end-user subsidies, to market reform and notably, competition and fiscal policies – there is today a wealth of available options. The technology is available, the regulatory environments are increasingly being smoothed out, and the demand is certainly there. Can investment be far behind?

Moderator

- Brahima SANOU, Director, Telecommunication Development Bureau, ITU

Panellists

- H. E. Dr Edmond MANSOOR, Minister of State, Antigua and Barbuda
- H. E. Mr Dionisio PEREZ-JÁCOME FRISCIONE, Minister of Communications and Transport, Mexico
- Eduardo E. JAEN, Administrador General, Autoridad Nacional para la Innovación Gubernamental, Panama
- Carolina COSSE, President, ANTEL, Uruguay
- Roderick KIRWAN, General Counsel, Cable & Wireless Communications Caribbean Operations, Jamaica
- Glenda MEDFORD, Managing Director, GEMFORD Consultancy, Barbados and CANTO representative
- Javier RECIO, Vice-President, SATMEX, Mexico
- Raúl ECHEBERRÍA, LACNIC Executive Director and President of the Board of ISOC

20:00 - 24:00 GALA RECEPTION, SHERATON HOTEL

19 July 2012

09:30 - 10:45 INTERACTIVE PANEL 2: DIGITAL INCLUSION - GIVING VOICE TO THE VOICELESS

Session Overview:

Access to infrastructure is central to achieving the goal of digital inclusion, enabling universal, sustainable, ubiquitous and affordable access to information and communication technologies (ICTs) and services for all. Digital inclusion is fundamental to building inclusive societies, in line with national and international development goals. Digital inclusion means that indigenous peoples, persons with disabilities, women, girls, youth and children can use accessible and affordable ICTs as tools for their social and economic development.

Promoting accessible ICTs for persons with disabilities, can unleash vast untapped markets. Ensuring that women and girls are well-prepared and encouraged to take up careers in the ICT sector can play a fundamental role in youth employment strategies. Using ICTs to provide vocational and life skills training to indigenous peoples empowers these communities.

Regulators and policy-makers face the challenging task of ensuring affordable access to ICTs and digital inclusion, while at the same time creating and maintaining investment incentives for all market participants. This session will identify the policy, regulatory and business strategies that can address some of the toughest issues facing political and business leaders alike.

Moderator

- First Lady Margarita CEDEÑO DE FERNÁNDEZ (Dominican Republic), 2007 ITU Award for digital inclusion

Panellists

- H.E. Mr Philip PAULWELL, MP, Minister of Science, Technology, Energy and Mining, Jamaica
- Rafael MARADIAGA, Executive Secretary of COMTELCA
- Francesca CESA BIANCHI, Vice President for Institutional Relations, G3ict
- Joslyn READ, Vice-President, Regulatory Affairs, O3b Networks, United Kingdom
- Miguel RAIMILLA, Executive Director, Telecenter.org Foundation
- Kenneth SYLVESTER, CEO Caribbean Knowledge & Learning Network
- Pablo BELLO, Secretary-General, Asociación Iberoamericana de Centros de Investigación y Empresas de Telecomunicaciones (AHCJET)

11:00 - 12:30 INTERACTIVE PANEL 3: ICTs FOR PUBLIC SAFETY: EMERGENCY TELECOMMUNICATIONS AND CLIMATE CHANGE

Session Overview:

Emergency telecommunications play a critical role both in disaster risk reduction and in disaster management thus making an immense contribution to saving lives. These technologies are instrumental in monitoring, detecting, and predicting disasters. In the period before disasters strike, they serve as a medium through which authoritative alerts are disseminated. When disasters strike, emergency telecommunications facilitate search and rescue operations, distribution of food, medicines, and shelter by humanitarian workers for the benefit of the victims. On the other hand, climate change brings with it economic, social, and environmental impacts that compromise sustainable development. Telecommunications/ICTs can make a valuable contribution to climate change monitoring, mitigation and adaptation.

How can ICTs contribute to public safety? How can ICTs contribute to climate change mitigation and adaptation?

Moderator

- Houlin ZHAO, Deputy Secretary General, ITU

Panellists

- H.E. Mr Jaime GUERRERO, Minister of Telecommunications and Information Society, Ecuador
- H.E. Mr Darcy BOYCE, Minister of State in the Prime Minister's Office (Energy, Immigration, Telecommunications and Investment), Barbados
- Dr Jerrol THOMPSON, Special Adviser on ICTs to the Prime Minister, St. Vincent and the Grenadines
- Robert FROEHLER, President, Rohde & Schwarz Latin America
- Rodolfo A. GARCIA, President, Terremark (a Verizon Company) Latin America
- Clovis BAPTISTA NETO, Executive Secretary, Inter-American Telecommunication Commission (CITEL)
- Bernadette LEWIS, Secretary-General, Caribbean Telecommunications Union (CTU)



12:30 - 14:30 LUNCH

14:30 - 16:00 PARTNERSHIPS ANNOUNCEMENTS/PLEDGES

The purpose of this session is to invite stakeholders planning on investing in ICT projects in the region in the next 5 years to make an announcement and let others know about their contribution to connecting the Americas.

16:30 - 17:00 CLOSING SESSION