

Project proposal Summary sheet

Project title: Georeferenced information system on international roaming rates

Source of the proposal: Secretariat of Communications and Transport (SCT), Mexico

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Brief description

The project consists in creating an online georeferenced information system incorporating an interactive map of the American continent, where information can be found on international voice, data and SMS roaming services and charges when traveling from one specific geographical location to another (departure-destination). This will make it possible to: 1) Provide transparency regarding the different offers, rates and other conditions related to the commercialization of international roaming in the region; 2) Create comparative maps of service pricing; 3) Promote competition; 4) Empower the consumer with up-to-date information.

Beneficiary countries

Netherlands Antilles, Antigua and Barbuda, Argentina, Barbados, Bahamas, Bolivia, Brazil, Belize, Canada, Chile, Colombia, Costa Rica, Cuba, Dominica, Ecuador, El Salvador, United States, Grenada, Guatemala, Guyana, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Dominican Republic, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Suriname, Trinidad and Tobago, Uruguay, Venezuela.

Project objectives

1. Provide transparency regarding the different offers, rates and other conditions related to the commercialization of international roaming in the region.
2. Empower the consumer.
3. Promote competition in the roaming services market on the American continent.

Expected results

1. Website presenting a map of international voice, data and SMS roaming services and charges in the different jurisdictions of the Americas.
2. Interactive platform reporting actions, measures, practices and regulations concerning roaming, through social networks involving civil consumer-rights protection associations participating in the project.

3. Access to information on concrete measures and actions to reduce roaming charges in each country, the degree of competition in the international roaming market, and legislation in force to effectively protect travelling users.
4. Monitoring of roaming charges in the region.

Expected start date

January 2013

Expected duration

12 months

Estimated budget

USD 281 850

Main activities

- 1 Develop a collaboration agreement with specific terms of reference on the responsibilities of the regulatory bodies, regional/international organizations concerned, administrator of the interactive gateway (CICC) and participating consumer associations.
- 2 Prepare and submit the strategic document containing the Functionality and Operability Plan of the Interactive Map, including phases and the roles of the parties to the agreement.
- 3 Clean up the databases submitted by regulatory bodies so that they can be incorporated in the interactive map and gateway.
- 4 Establish a process for effective communication between regulators, consumer associations and the CICC for reporting, processing and publishing the market information.
- 5 Develop an Internet site for publication of the georeferenced roaming information.